THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 38
June 19, 1948

EXTRA PROFITS

plus BIG SAVINGS ON RECORDS AND SERVICE MAKE WURLITZER 1100s

TODAY'S BEST PHONOGRAPH BUY

Everywhere Wurlitzer Music Merchants report extra profits—unprecedented savings that make the Wurlitzer 1100 the biggest money-maker and money-saver of all time.

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John M. Price, Wisconsin Automatic Phonograph Co., Milwaukee, Wisconsin, says *"My* 1100s *are costing me* $3.00 *per week less for records and service." That is* $156 *per year—*$624 *in* 4 *years.*

According to John W. Clark, Salina Music and Amusement Company, Salina, Kansas, *the Wurlitzer* 1100, *with its Zenith Cobra Tone Arm, takes in more money because its music gives customers far greater satisfaction.*

Casper Reda, Casper Reda Coin Machines, Wauwatosa, Wisconsin, who was an orchestra leader for 15 years, wrote, *"The tone, without question, is perfect—with a good treble, good bass and clear speech."*

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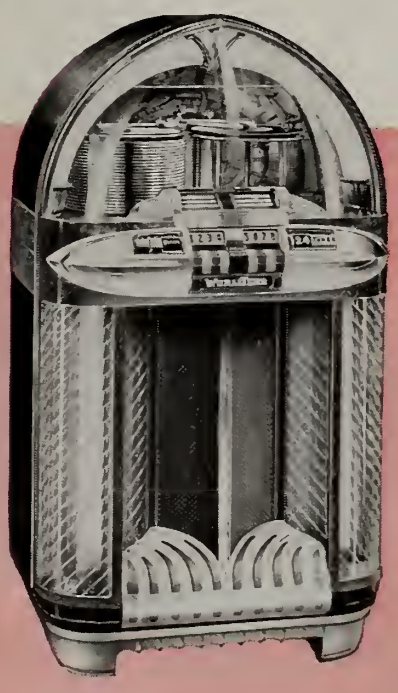

Model 1100

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

June 19, 1948 *Vol. 9, No. 38*

VOLUME PLAY—THE ANSWER.....Pages 4 and 5

AUTOMATIC MUSIC SECTION .....Page 6

NATION'S TOP TEN TUNES.....Page 7

RECORD REVIEWS .....Pages 9 and 11

MANUFACTURERS' NEW EQUIPMENT .....Page 22

GENERAL COIN MACHINE SECTION.....Page 23

CHICAGO CHATTER .....Page 36

EASTERN FLASHES .....Page 37

CALIFORNIA CLIPPINGS .....Page 38

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

Talking It Over

Once again we are receiving letters regarding a very pert subject (on which, by the way, we have featured many an editorial in the past) and that is...that a great many operators overlook the fact that they are actually "selling entertainment" instead of just trying to see "how much money their machines can take in."

Ops have argued their heads off regarding "technical" points of games, and for hours at a stretch. These same ops should have instead been thinking where they could place the game to give the greatest possible entertainment. The engineers and designers of games have proved that they do a very capable job of "worrying" about the "technical factors."

The same is true of juke box ops. Records aren't placed in the machines in correct sequence to the title strips. Many times records aren't changed for weeks. Machines are dirty. Needles haven't been changed. Tone is miserable. And yet such ops "complain" about "poor take."

The time seems to have once again arrived when the operator must most definitely make up his mind that he's "selling entertainment." That it is up to him to make people "want" to play his equipment. He must "stimulate" play.

And then, as many of these letters we've received state..."the operator will, once again, begin to see real profits."

* * * * *

First report just received from Boston regarding the changeover many music ops in this city made to 1 play for 10c and 5 or 6 plays for 25c.

A well known juke box op writes, "You can tell all for me 'volume play' is okay."

He reports that he already has 10 machines working on 1 play 10c, 5 plays 25c. He has a few in teenage spots, most located in taverns. He suffered some drop in play the first two days, but after that, according to his report, "the take jumped up."

Anyway, it seems that by the end of the week, the law of averages was more than on his side. He got over 40% of the regular number of plays, but, this time mostly "quarters," instead of just "nickels," with the result that he earned over 60% more than ever before.

* * * * *

The confidential information contained in the new, revamped "C.M.I. Blue Book" (formerly known as "The Confidential Price Lists") has won much comment from a great many in the trade. Letter after letter has arrived complimenting the "new style" being featured for the "C.M.I. Blue Book." We want to take this opportunity to express our thanks publicly.

* * * * *

Quite a few juke box ops are now more interested than ever in the "Hit Parade" posters produced by Hit Parade, Inc., N. Y.

The idea of these posters is to capture attention of "prospective" as well as "regular" juke box players and stimulate them to play the phono by attractively picturing the recording stars and as attractively listing the top tunes.

Reports from the Washington (D.C.) Music Guild indicate that members are enjoying increased collections due to the use of the "Hit Parade" posters. They are also preparing to feature the same type poster (in much smaller size) attached to their wall boxes.

According to the largest phono op in this city, "The average increase in collections has been better than 20% on all locations where the 'Hit Parade' posters are correctly used."

This ties in with the very first item in this column about good play "promotion," especially right at the "point of sale," which always brings bigger collections.

* * * * *

Next issue of *The Cash Box* will be the "Sixth Anniversary" number. Those who haven't as yet entered have until 5 P.M., Thursday, June 17, to get their copy into the New York offices of this publication. (Join this grand birthday celebration, won't you?)

Bill Gersh

VOLUME PLAY

All Industry Now Realizes 1 or 2 Plays 5 or 6 Plays. Ops Enthusiastic. "The Answer." Will Bring Back

NEW YORK—It took a little "explaining", but, at long last, it seems that the idea of "volume play" is beginning to "catch on" nationally with juke box ops.

Many of the leading phono coinmen who would have, weeks ago, tested the new "volume play" plan, were somewhat caught off base by another publication which "yelped about 10c play" when there was no such idea as "10c play" being advocated.

It was, instead, "volume play", and this "volume play" plan was using 1 play for 10c as the "wedge" to get home to the player the terrific "bargain" he could purchase in the very same machine (at 5c play) by buying the 5 plays for 25c.

The plan, therefore, is no different than what department stores, grocers, druggists and all other intelligent merchants feature—"big bargain days"—and that's just what the average juke box operator must do today to bring in enough coin to help him meet his tremendously increased overhead expense, higher costs for supplies, parts and equipment and, at the same time, show him a decent return on his investment.

In short, the public seem only in the mood to buy "bargains" these days—and that's just what's happening all over the nation—merchants are on the "lookout" for "bargains" and are once again drawing big patronage by offering the public "bargains".

Therefore, the juke box operator, too, must offer the public a "big bargain". And how best can he impress the "idea" of a "big bargain" on the public?

Simply by featuring 1 play for 10c—5 plays for 25c and, in certain cases, 2 plays for 10c and 6 plays for 25c. (In fact, in some teenager locations, ops are featuring 1 play 10c and 6 plays for 25c and find that the teenagers are gathering their "nickels" together and changing them into "quarters" so that they can grab the "6 play for 25c bargain".)

As far as the operator is concerned "volume play" is THE ANSWER. It means that if only 30% (only 30 out of every 100 regular juke box players) insert 25c coins into his machines—he EARNS 50% MORE PROFITS. (In short if 100 players insert 5c the total is $5.00 and if only 30 players (only 30%) insert 25c the total is $7.50).

The operator also realizes that this is the time when "the public will only buy a bargain" and, he further realizes, that he must make that "bargain an unusually attractive one".

He knows that when his wife walks into the local grocer who advertises 1 lb. of rice at 10c and 5 lbs. at 25c—that she's going to grab the 5 lb. bargain. The same is true of the local department store in his town when it advertises "bargain days" and makes it sufficiently attractive for him to buy a "complete case of soap" to get the "low price", instead of just "one bar" of soap.

The same merchandising principle is now being incorporated into the operation of juke boxes by intelligent operators. They, too, realize that the public want "bargains". So they are changing their machines to offer 1 play for 10c and 5 plays for 25c. The 1 play for 10c acts as the "wedge" to get the public to buy the 5 plays for 25c.

In some territories, due to extreme competition, ops are now turning to 2 plays for 10c and 6 plays for 25c. They are simply closing off their 5c coin chutes with "out of order" signs and depending on the 6 plays for 25c bargain to grab the quarter.

"Furthermore, the one big feature of this 5 to 6 plays for 25c "volume play" is the duplication of play. In short (and this has been proven time and time again) when two players deposit quarters into machines (or even three or four players) the second, third and fourth, will usually choose two or three of the same top current tunes the first player buys.

Some people call this "over-play action", but, as far as the juke box operator is concerned, it means "speeded action" for 25c play and it also means that he is actually selling 3 or 4 tunes for 25c with less wear and tear resulting on his machines as well as on the records themselves.

Away back—THE CASH BOX advocated that the operator adopt a "better commission basis". The suggestion was (almost six years ago) that the operator change to 70% for himself and 30% for the location owner. In fact, THE CASH BOX almost four years ago, suggested the operators write their Congressmen and Senators to get a 7½c coin into being. But, this would take about ten years to accomplish even with constant legislative pressure.

So, THE CASH BOX continued to battle the average operator to get a "lease contract arrangement" set up with his locations, after which he could change down to 70%-30% commission basis, without worrying too much about his competitors.

Many did adopt this commission basis. The result today? That with conditions what they are location owners receiving but $1 or $2 from each weekly collection have lost interest in the juke box, no longer give it their cooperation and don't give a hang if it is covered with beer and soda cases. In fact, in some cases, location owners have even gone to the extreme (because of the poor receipts) to tell ops to take their machines out.

When this latter began to happen, THE CASH BOX covered the country seeking some solution to the operators' problem, and bumped into ops who were, very quietly, using 1 play for 10c and 5 or 6 plays for 25c as their method to overcome poor takes by giving a "real bargain" to the players.

The result, THE CASH BOX discovered, was that

THE ANSWER

for 10c is "Wedge" to Obtain 25c for Trade Agrees "Volume Play" is Good Times Again, Say Ops.

collections once again zoomed up and that the location owners received more money and were therefore once again cooperative and happy and the operator certainly was pleased for he also saw some profit at long last.

Therefore, THE CASH BOX returned to the office, grabbed a typewriter and began to pound this message home to all the nation's juke box ops.

In short, this wasn't something "dreamed up" by THE CASH BOX. This was a plan which was already in "ACTUAL OPERATION" and which was "MAKING MONEY" for operators and, therefore, THE CASH BOX "knew that it would make money for all operators" if all adopted it in the right way and with the correct promotion.

Investigation revealed that as far as wall box locations were concerned, the ops were not using this system at all. Simply because the cost of changeover would be too great. But, where juke boxes were on the floor, the ops instantly swung over with signs pasted on the front of their machines to "1 play for 10c and 5 plays for 25c".

As explained above, in certain spots, they simply closed off the 5c chute and pasted adhesive over this coin chute with the statement "out of order"—and sold 2 plays for 10c and 6 plays for 25c—just to get the player to "grab the 6 play bargain" instead of inserting a dime.

In this latter case, the first op interviewed stated, "We're taking in approximately 40% more than we ever did and we find that the majority of the players will insert a quarter, instead of a dime, to grab the extra play."

In the first interview on "1 play 10c, 5 plays 25c" which was, by the way, in a tavern location in a small New Jersey city, the op stated, "We're doing over 90% above what we ever did and we have night baseball, boxing and wrestling on television to contend with."

"Volume play," then, is the answer.

Volume sales "is what counts" with the chain department, drug and grocery stores. The one and only reason they can "lower" their prices or, in short, make "volume purchasing attractive with lower prices" is because of "volume sales".

Therefore, there is absolutely NOTHING NEW about the "volume play" plan.

The simple, sincere idea, is to get the average juke box operator to take advantage of "volume" action by offering "volume cheaper than ever before as a tremendous bargain" to his regular playing public.

And that's just what he's doing in certain spots when he offers 1 play for 10c and 5 plays for 25c and, in other spots, when he offers 2 plays for 10c and 6 plays for 25c.

But, in the case of the juke box op, he has an advantage over the "chain stores". In his case the players —one following the other to the machine with 25c coins —will, usually, pick two or three of the same current top favorite tunes—so that he is actually giving but 3 or 4 plays for 25c, regardless of the fact that the "first player" can get 5 or 6 plays for 25c.

And, when it is all added up and crystallized, it makes little difference even if all the players get "all the tunes" they choose—for, 25c play means more coin in the cash box. That's what the operator needs today to continue on profitably in this business—more coin.

Only 30% of the average number of players on any location, anywhere in the nation, means 50% MORE INCOME for the operator. THAT'S WHAT COUNTS.

Distributors and manufacturers realize today that if the operator is MAKING MONEY—then they, too, are going to MAKE MONEY.

At one time a few distributors were of the opinion if the "present ops" didn't buy in the quantity they wanted them to buy—then they would go out and create "new blood". But, they have since learned that this was "only talk". The professional operator is still the man who is out there punching every minute of the day.

Now they're all back of him. They all want to help him. They all realize that if he doesn't make money—THEY WON'T MAKE MONEY.

This is, therefore, the biggest and best opportunity which has faced the present op in many years. He has the cooperation of the distributors and the manufacturers who now realize what "volume play" means.

The operator simply must bring in more coin. He can do so if he will but adopt the same tactics as used by leading chain stores—give the public the one play for 10c, but, also give them the "BIG BARGAIN"—the 5 or 6 plays for 25c—cheaper than even pre-war—cheaper than music has ever been sold before—cheaper than it should be sold—but—CAN BE SOLD IF "VOLUME PLAY" IS OBTAINED.

And location owners, given this same story, will tie right in with "volume play". What's more, when the location owner receives a BIG SHARE after the collection—he's going to once again cooperate—once again get interested in his juke box—and once again help BOOM THE PLAY—to help put over the "VOLUME PLAY" plan.

There's only ONE THING MORE FOR THE AVERAGE OPERATOR TO DO WHO WILL TAKE THE TIME OUT TO READ THESE WORDS—TRY "VOLUME PLAY"—AND WITH COLLECTIONS WHAT THEY ARE TODAY—THE OPERATOR HAS NOTHING TO LOSE—WHILE, INSTEAD, HE IS OFFERING HIS PUBLIC (HIS PLAYERS) THE BIGGEST BARGAIN HE HAS EVER OFFERED THEM—EVEN A GREATER BARGAIN THAN HE OFFERED THEM BEFORE THE WAR!!

Try it! You'll be glad you did!!

ZINE—IT IS NOT SOLD ON NEWSSTANDS!)

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

Music Section

June 19, 1948

Click Tune Party Clicks With Kids

A sample of the wonderful work the Philadelphia Music Operators Association is doing to combat juvenile delinquency is pictured in the smiling faces of the thousands of juke box fans who jam Frank Palumbo's Click Club in Philly each month for the Click Tune Party, co-sponsored by the ops and Palumbo. Playing pretty for the people at the last Click Tune Party is maestro Louis Prima, who brought his entire band down for the kids. The teen-agers select a Click Tune of The Month from the many new record releases, with the recording selected placed in the number one spot of the 3000 phonographs throughout the Philadelphia area. Work of the ops and Palumbo has caught Philly's eye, with city officials praising the sponsors' efforts to the skies.

FEATURES

- ★ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ★ *Folk and Western Record Reviews*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly *To The Cash* Box By Leading Music Operators Throughout The Country.

CODE

AL—Alladin
AP—Apollo
AR—Aristocrat
BE—Beacon
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
CE—Celebrity
DA—Davis
DE—Decca
DEL—Deluxe
DM—Delmac
DN—Dana
EX—Exclusive
KI—King
MI—Miracle
MA—Majestic
ME—Mercury
MG—M-G-M
LO—London
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TC—Twentieth Century
UN—Universal
VI—Victor
VT—Vitacoustic

1 NATURE BOY

Continues riding as the top song hit of the day. Ops reordering like mad.

CA-15054—King Cole
CO-38210—Frank Sinatra
DE-24439—Dick Haymes
EX-36x—Herb Jeffries
ME-5134—John Laurenz
JE-2006—The Hollywoodaires
MU-567—Sarah Vaughan
RA-10070—Eddy Manson
VI-20-2944—Dick James

2 YOU CAN'T BE TRUE, DEAR

Running a very close second to "Nature Boy". A heavy coin culler for ops throughout the land.

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
AS-145—Fred Sayles
BU-1032—R. Deauville
LO-202—Vera Lynn
DEL-1171—Ziggy Lane
RO-128—Ken Griffin
VI-25-1117—Will Glahe
VI-20-2944—Dick James

3 LITTLE WHITE LIES

Hangs tight to the number three spot, with the romantic strains of this favorite culling coin by the ton.

CO-38114—Dinah Shore
DE-24280—Dick Haymes
JE-2002—Martha Davis
MU-558—Mel Torme
VI-27521—Tommy Dorsey O.

4 MY HAPPINESS

Jumps from the lucky seven spot to nab fourth place. Really a "happy" ditty for ops.

BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sist.
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan

5 THE DICKEY BIRD SONG

In fourth place a week ago, this plug tune drops one this week to take over fifth place.

CO-38085—Jerry Wayne
DE-24301—Larry Clinton O.
MA-1234—George Olsen O.
MG-10138—Blue Barron O.
VI-20-2617—Freddy Martin O.

6 SABRE DANCE

Continues riding as one of the nation's featured song winners.

CO-38102—Woody Herman O.
DE-24388—Victor Young O.
DE-24427—The Andrews Sisters
MG-30048—Macklin Marrow
SI-15180—Ray Bloch O.
RE-111—Don Henry Trio
VI-20-2721—Freddy Martin O.

7 NOW IS THE HOUR

In sixth place last week—into the seventh spot here. Still going hot after a terrific ride across the board.

CA-15024—Margaret Whiting
CO-38061—Horace Heidt O.
CO-38115—Buddy Clark
CM-7502—Jerry Wald O.
DE-24378—Bob Carroll
DE-24279—Bing Crosby
LO-110—Gracie Fields
MA-1191—Eddy Howard O.
ME-5103—Les Paul Trio
MG-10125—Kate Smith
MU-532—Shep Fields O.
SI-15178—Ray Bloch O.
VI-20-2704—Charlie Spivak O.

8 TOOLIE OOLIE DOOLIE

Retains its hold on eighth place with ops pointing to the tune as a steady winner.

CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders
DE-24380—Andrews Sisters
FL-5005—Alpine Belles
LO-201—Johnny Dennis
SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

9 ST. LOUIS BLUES MARCH

Bounces around again after an upsurge in play. And Tex Beneke going mad with all the requests for this one.

VI-20-2722—Tex Beneke O.

10 BABY FACE

On the bottom of the list this week, altho it continues to nab jitney in many spots.

AP-1114—Phillie All Stars
CO-30014—Jerry Wayne
DE-25356—Henri King O.
KR-216—Uptown String Band
ME-2120—Aqua String Band
MG-10156—Art Mooney O.
ST-294—Hum & Strum
TO-294—Benny Strong O.
PA-1105—Ferko String Band
UN-627—Milt Scott O.
VI-22879—Sammy Kaye O.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS on

The Nation's TOP TEN Juke Box Tunes

(as reported by THE CASH BOX)

1. **NATURE BOY**
   DICK JAMES
   RCA-Victor 20-2944

2. **YOU CAN'T BE TRUE, DEAR**
   WILL GLAHE
   RCA-Victor 25-1117
   DICK JAMES
   RCA-Victor 20-2944

3. **LITTLE WHITE LIES**
   TOMMY DORSEY
   RCA-Victor 27521

5. **THE DICKEY-BIRD SONG**
   FREDDY MARTIN
   RCA-Victor 20-2617

6. **SABRE DANCE**
   FREDDY MARTIN
   RCA-Victor 20-2721
   ARTUR RODZINSKI
   RCA-Victor 12-0209

7. **NOW IS THE HOUR**
   CHARLIE SPIVAK
   RCA-Victor 20-2704

8. **TOOLIE OOLIE DOOLIE**
   HENRI RENE
   RCA-Victor 25-1114

9. **ST. LOUIS BLUES MARCH**
   TEX BENEKE
   RCA-Victor 20-2722

This week's RCA VICTOR release!

✓ POPULAR

☐ Nature Boy / You Can't Be True, Dear	DICK JAMES	RCA Victor 20-2944
☐ Little Romero / Jipi Japa	DESI ARNAZ	RCA Victor 20-2887
☐ The Flower Seller / Whisper A Word of Love	JOHNNY BRADFORD	RCA Victor 20-2885
☐ I Wanna Do What I Wanna Do / My Man Friday	THE CALDWELLS	RCA Victor 20-2906
☐ Let Me Call You Sweetheart / Walk It Off	TOMMY DORSEY	RCA Victor 20-2904
☐ If I'm Elected / Lady of Spain	THE THREE SUNS	RCA Victor 20-2905

✓ FOLK

☐ Too Far Apart / Sweetheart of Yesterday	STU DAVIS	RCA Victor 20-2909
☐ There's A Hole In The Bottom Of The Sea / Girls Don't Nag Your Husbands	LONZO AND OSCAR	RCA Victor 20-2908
☐ Tears Today and Blues Tomorrow / In The Pines	TEXAS JIM ROBERTSON	RCA Victor 20-2907

✓ RHYTHM & BLUES

☐ Ain't Misbehavin' / Smoke Gets In Your Eyes	ART TATUM	RCA Victor 20-2911
☐ If You Ever Change Your Ways / Chicago Breakdown	BIG MACEO	RCA Victor 20-2910

✓ INTERNATIONAL NOVELTY

☐ Cinderella Polka / In Paradise—*Waltz*	LAWRENCE DUCHOW and his Red Raven Orch.	RCA Victor 25-1121

✓ HARMONEERS QUARTET ALBUM

☐ **THE HARMONEERS QUARTET SING "THE CHURCH IN THE WILDWOOD" AND OTHER HYMNS OF THE HEART**	RCA Victor Album P-211
Rock of Ages, *and* Tell Me The Old, Old Story	RCA Victor 20-2881
The Church In The Wildwood, *and* Have Thine Own Way, Lord	RCA Victor 20-2882
I Love To Tell The Story, *and* Just As I Am	RCA Victor 20-2883
Let The Lower Lights Be Burning, *and* Softly and Tenderly	RCA Victor 20-2884

Riding High... Climbing Fast

☐ **A SURE HIT!** Blue Shadows / On the Trail	VAUGHN MONROE	RCA Victor 20-2785
☐ Better Luck Next Time	PERRY COMO	RCA Victor 20-2888
☐ A Man Could BE a Wonderful Thing	RAY McKINLEY	RCA Victor 20-2768
☐ Oklahoma Waltz	SPADE COOLEY	RCA Victor 20-2866
☐ My Heart Belongs To You	ARBEE STIDHAM	RCA Victor 20-2572
☐ The Wedding Song	IRVING FIELDS	RCA Victor 26-9035
☐ Don't Blame Me*	SHEP FIELDS	RCA Victor 20-2945
☐ Just Because*	LONE STAR COWBOYS	RCA Victor 20-2941

*Reissued by Request

The stars who make the hits are on RCA VICTOR Records

THE CASH BOX Record Reviews

"Judaline" (2:59)
"Smiles" (2:45)
THE PIED PIPERS
(Capitol 15103)

● Top notch song due for a bit of heavy publicity via its flicker attachment "A Date With Judy" should meet with ops approval here. It's The Pied Pipers blending vocal harmony hard to beat, to give with the light melody of "Judaline." Wax is soft and low throughout, with the combo displaying grade A vocal tones in first rate fashion. Song drifts along in easy, free-going atmosphere, and is suitable for the dance and listener crowd alike. Backing is the rave-fave "Smiles," with the crew turning in another grand performance. You've gotta listen to this bit to really appreciate it. Both sides should boost the take in the phonos—lend an ear in this direction—but pronto.

"Walk It Off" (2:56)
"Let Me Call You Sweetheart" (2:58)
TOMMY DORSEY ORCH.
(Victor 20-2904)

● Pair of playful sides by the able Tommy Dorsey crew, and the refrain of "Walk It Off" and "Let Me Call You Sweetheart" bounce thru here. Top side has the luster and shine to it, with piper Gordon Polk pitching tonsils in smooth round notes that beckon coin play. Stuff is in the novelty vein, as Gordon spoons the mellow lyrics in cute bounce tempo furnished by Tommy and the boys. Flip is the oldie all dressed up with a new kick and arrangement. Stuart Foster wails the ever-lovin' wordage here, as the band beats it out in a light jazz mood. Both sides may be used to good advantage as excellent filler material.

"Just A Shade On The Blue Side" (3:09)
"Put The Blame On Mame" (3:05)
JANETTE DAVIS
(Columbia 38223)

● Light sultry tones of rich blues and the smooth fashioned tonsils of chirp Janette Davis on a pair that should boost ops take. Top deck grabs the lead, with Janette wailing the torchy wordage to "Just A Shade On The Blue Side." Wax is offered in slow, shuffle mood which should meet with wide approval. Flip is a ditty that scored like mad not too long ago. It's from the flicker "Gilda," and titled "Put The Blame On Mame," serves the thrush well throughout. Orchestral backing supplied by Archie Bleyer hypos the pair immensely. Ops that have the spots should by all means, take a look-see here.

"Friendly Mountains" (2:58)
"Bye Bye Blues" (2:41)
ALVINO REY ORCH.
(Capitol 15104)

● Click tune sure to get a big push from its flicker attachment is offered here by the Alvino Rey crew. Long missing from the phono spotlight, Alvino and the boys set with a traditional Swiss air, titled "Friendly Mountains." It's from the much heralded flicker "Emperor's Waltz," and as such, should draw loads of attention. Piper Jimmy Joyce in the vocal spotlight to wail the pleasant wordage, with a sonovox attachment spiking the cookie in the background. Wax drifts and dreams, and makes for pleasant listening time. Flipped we find a ditty well known to music ops. The familiar strains of "Bye Bye Blues," all dressed up with a sprightly guitar arrangement by Alvino himself sound attractive, and should beckon coin play. Top side is the one to watch.

DISK O'THE WEEK

"For Heaven's Sake (3:20)
"Anthropology" (3:03)
CLAUDE THORNHILL ORCH.
(Columbia 38224)

CLAUDE THORNHILL

● That hard to beat combo of thrush Fran Warren and maestro Claude Thornhill crop up again with another winner. This gal undoubtedly has more feeling, depth and sincerity in her tonsils than a zillion other chirps. It's the torrid and warm music of "For Heaven's Sake" that will cause all the excitement, with Fran displaying her usual grandeur in her vocal delivery. Wordage is all wrapped up in that title, with a ton of pronounced meaning lying therein. Wax spills in rich tones of vocal and musical rapture, as maestro Thornhill lends the deck his magic piano touch. Stuff is sure to attract a zillion phono fans, and especially those that love to hug 'n get up real close. Music is tailor made for a top spot in the phonos—we're sure you'll agree once you get an earful of this bit. Flip has the Thornhill crew displaying their versatile styling as they offer an original Dizzy Gillespie piece, a la Dizzy. Stuff makes for pleasant listening and might find favor with those that go for this brand. "For Heaven's Sake" is a platter that should not be missed.

"Key Largo" (2:58)
"I've Found A New Baby" (2:43)
JIMMY ZITO ORCH.
(Coast 8034)

● Sure-fire stuff for that crowd that appreciate real fine mellow rhythm is offered here by the rapidly rising Jimmy Zito ork. With the haunting sound of "Key Largo" echoing in smooth fashioned music, piper Nick Delano steps forward to spill the enchanting wordage. Nick's pipes pitch in top notch manner throughout, with vibrant wordage weaving their way into the phono fans' heart. Jimmy's display of horn work is gallant here, and should attract loads of attention. Flip has the crew offering an all instrumental bit to the metro of "I've Found A New Baby." Stuff is tailor made for the jump fans and should meet with favorable approval. "Key Largo" for the moola.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Baby Don't Be Mad At Me" (3:07)
"Put 'Em In A Box—Tie 'Em With A Ribbon" (2:48)
FRANKIE LAINE
(Mercury 5130)

● Sharp, rounded tonsils of piper Frankie Laine and a pair that should catch ops fancy. Top side, titled "Baby, Don't Be Mad At Me" is currently kicking up a storm. Frankie's rendition here should add to the tune's winning ways all the more. Wax weaves in slow intimate mood, with able backing by the Carl Fischer ork throughout. Flip is the plug tune from heavily flacked flicker, "Romance On The High Seas." Stuff shows as adequate here and should meet with fair approval on the part of music ops. Altho both sides won't stop traffic, they will nevertheless, find favor from the many Frankie Laine fans.

"On The Little Village Green" (3:15)
"Somebody Else's Picture" (3:15)
FRANKIE CARLE ORCH.
(Columbia 38222)

● Pair of sides for music ops who cater to those quiet dinner spots to latch onto are these offered in pleasing manner by the Frankie Carle ork. Labeled, "On The Little Village Green" and "Somebody Else's Picture," the wax stacks up as attractive coin cullers. Topside has balladeer Gregg Lawrence wailing the light dainty wordage in soft refreshing tones that satisfy. Sprinkling of piano magic spills throughout the wax to spotlight maestro Carle. Flip, with cute wordage thrown in showers chirp Lynne Stevens to the mike to purr the airy melody of "Somebody Else's Picture." Both sides are there for the asking. Ops that have the spots—take note.

"I've Got News For You" (3:15)
"Keen And Peachy" (2:50)
WOODY HERMAN ORCH.
(Columbia 38213)

● Mellow warbling of Woody Herman and some wax that is sure to receive wide attention from music ops. It's the nostalgic melody of "I've Got News For You" that Woody offers, with his crew beating time in top notch manner in the background. Platter travels in mellow fashion throughout, with Woody's round and affectionate tonsils spilling the cute lyrics. Flip is an instrumental bit with the Herman herd displaying their wares in excellent manner throughout. Herman's many fans are sure to want to latch onto the top deck.

"I'm A Slave To You" (3:10)
"Where The Apple Blossoms Fall" (2:37)
BUDDY CLARK
(Columbia 38214)

● Torrid teeming vocal tones of Buddy Clark and a pair that should work wonders for music ops. Topside is the one we like—we're sure you will too. Titled "I'm A Slave To You," Buddy's smooth fashioned pipes trill a wonderful aura of musical relaxation for phono fans. Wax weaves around the title throughout the platter, with some exceptional depth and feeling showing brightly in Buddy's delivery. Flip has Buddy on another hearts-and-flowers piece spooning to the metro of "Where The Apple Blossoms Fall." Organ accompaniment is better than average—it draws the listener closer to the phono for another earful. Both sides of this platter deserve your avid listening attention—and more.

SUMMER SALES TIPS on M-G-M Records

ART MOONEY and his Orchestra
BLUE BIRD OF HAPPINESS
Vocal by Bud Brees and The Galli Sisters with the Ensemble
SUNSET TO SUNRISE
M-G-M 10207

DANNY THOMAS Orchestra conducted by Carmen Dragon
SINGING IN THE RAIN
IT'S LIABLE TO BE TRUE
M-G-M 30111

HELEN FORREST Orchestra conducted by Harold Mooney
JUST FOR NOW
(From the Warner Bros. picture "Whiplash")
JULY AND I
M-G-M 10215

DAVID ROSE and his Orchestra
BEWITCHED
(BOTHERED AND BEWILDERED)
(From "Pal Joey")
MOON OF MANAKOORA
M-G-M 30120

JIMMY and MILDRED MULCAY (Mr. & Mrs. Harmonica)
WAGON WHEELS
WHEN I WRITE MY SONG
(From "Samson and Delilah") Both with the Ramez Idriss Trio
M-G-M 10216

BILLY ECKSTINE Orchestra conducted by Hugo Winterhalter
MR. B'S BLUES
I'M FALLING FOR YOU
M-G-M 10208

JACK EDWARDS and his Orchestra
THAT FIVE O'CLOCK FEELING
Vocal by Jack Edwards
YOU STARTED SOMETHING
Vocal by Jack Edwards and The Streamliners
M-G-M 10214

BOB WILLS with his Texas Playboys
I HAD A LITTLE MULE
BLUES FOR DIXIE
Both vocals by Tommy Duncan
M-G-M 10213

HANK WILLIAMS with his Drifting Cowboys
I'M A LONG GONE DADDY
THE BLUES COME AROUND
M-G-M 10212

M-G-M COIN CATCHERS

BLUE BARRON'S	*You Were Only Fooling*	M-G-M 10185
ART LUND'S	*It Only Happens When I Dance With You*	M-G-M 10184
BUDDY KAYE'S	*Donna Bella*	M-G-M 10187

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

'ROUND THE WAX CIRCLE

by Byrde Gore

We're off to Chicago and the NAMM show . . . ready to greet and meet with the many music operators, dealers, diskery heads and publishers who are jamming every available means of transportation to be on hand for the gala occasion. Seems as if this years show is attracting so many people. Loads of wonderful entertainment planned for the huge throng expected, with a slew of top notch talent scheduled to appear. Yes sir . . . all roads leads to Chicago; so let's make haste. . . .

* * *

Talk of all those recording companies going deeper and deeper into a retrenchment period brings to mind the story of the fighter who wanted to fight after he had been counted out. You can cut down on those little gimmicks that have record execs swimming—start cutting down on vital items and you find yourself swimming when you try to come back strong. Every artist and disker readily agrees and knows the value of juke box promotion. Giving away record needles and albums where it does the least amount of good might stimulate sales from the direct point of sale—the Joe that walks into a record shop and buys a pair of platters. Nothing, but absolutely nothing, is done for the guy that buys by the hundreds. As a matter of fact, the platteries make it tougher for this character. . .i.e., no return privilege, no delivery etc. And the funny thing about it all is that the dealer is probably in hock to the distrib and the distrib in hock to the manufacturer. Hardly ever hear of a disk distrib having a rough time getting his money from a juke box op . . .

* * *

Bootlegging records continue to reign on the West Coast, with promise of some rough stuff if authorities don't take effective measures to protect private citizens who are cooperating to smash the vicious racket. A Central Avenue music shop, whose proprietors refused to "play ball" with the counterfeiters was visited after business hours last week and suffered considerable property damage in what might have been a retaliatory move. It certainly is about time that all the record manufacturers, indie and major alike, got together to wipe out this filthy practise.

* * *

While Paul Reiner and the Mrs., of Black & White Records are off to Chicago for the NAMM Convention, sales rep John Blackburn is back in the home office after a swing around the country. Johnny, a record wise young man who formerly served with Exclusive and Modern sez the bootleg story should break soon, with something big in store for the wise guys. He reports that the surest gauge for a hit tune still is how fast it's copied. On this basis, he rates T-Bone Walker's new two-sider, "That's Better For Me" and "I'm Waiting For Your Call" a 14-carat hit.

* * *

Another John, last name of Davis, sales manager of Specialty Records, impresses us as a guy who knows whereof and why he speaks. Davis, like Blackburn, is back from a cross country tour and is holding down the home office while boss Art Rupe rubs elbows with the boys in Chi. John reports he set up new distribs and dealerships during his trip. More word of bootlegging from this source, and altho John avers that the practise is slacking up, "there is still too much of it around for comfort," sez he. An interesting aside from Davis is that many cities are really cracking down on party disks, with stiff fines being meted out to distributors of same . . . Saul Bihari, vee pee of Modern, will be accompanied to Chi by brother Joe and sales rep Lester Sill, the latter pair proceeding to New York after the show.

THE CASH BOX Record Reviews

"Needles And Pins" (2:57)
"Bubble-Lee, Bubble-Loo" (2:56)

JACK FINA ORCH.
(MGM 10202)

● Music ops catering to locations that go for dainty rhythms should take a look see with this latest Jack Fina release. Coupling musical magic behind his fine piano tinkling, Jack sets with "Needles and Pins" and "Bubble-Lee, Bubble-Loo," a pair of sides that might boost ops take. Top side is pleasant as it stands with Jack's piano the highlight of the wax. Vocal flavor by Charles Martin is effective, and adds to the tune's winning possibilities. Flip, an original Hoagy Carmichael tune flows easily, with Charles Martin spooning the glowing wordage in adequate styling. Both sides are there for the asking. Ops that use this brand take note.

"Don't Leave Now" (2:55)
"Darling Nellie Gray" (2:52)

THE PARATONES
(Paragon 8037)

● Vocal splendor hard to beat is offered here by this group hailed The Paratones. The combo shine immensely as they offer the slow, subdued wordage to "Don't Leave Now" in tender warm fashion. Wax, aimed at ops with race spots is sure to attract loads of phono fans. Plush wordage, coupled with some mighty fine harmony spikes the cookie all the way. On the back with "Darling Nellie Gray," the combo once again display their wares in excellent manner to set the stage for some possible heavy coin play. Ditty is an oldie and should be remembered quite well by music ops. Both sides are heavily loaded with the stuff that makes for winning platters—latch on!

"What's Good Enough For My Baby" (2:54)
"Poor Papa" (2:45)

BUDDY WEED TRIO
(MGM 10201)

● Pair of sides which might come in for some decent play are these offered in refreshing manner by the Buddy Weed Trio. Sparkling piano and mellow tonsils of Buddy himself spark the disk, with the cute lyrics on the top deck grabbing all the glory. Waxing is pleasant as it stands and should meet with better than average play. Flip has Buddy and his boys rendering the effective rhythm to "Poor Papa," with the wax riding around the title all thru. Top deck is one that beckons all the play. Altho the wax is nothing to shout about —it can be used as fair filler material.

"Music From Beyond The Moon" (3:05)
"If I Had You" (3:00)

TONY MARTIN
(Victor 20-2914)

● Heavy voiced ballading of Tony Martin, and a pair his many fans are sure to appreciate. Titled, "Music From Beyond The Moon" and "If I Had You," Tony offers his romantic charms in smooth, plush fashion that makes for pleasant musical listening. Top deck is deep and vibrant throughout, with some wonderful music via Earle Hagen's baton drifting down. Flip is the standard "If I Had You," with Tony rendering another brilliant performance. Both sides are done up in soft, refreshing manner, with an air of singing strings and velvet haunting rhythm floating throughout the background. Ops take it from here.

SLEEPER OF THE WEEK

"If I Can't Have The One I Love" (2:58)
"Just Like That" (2:50)

JOHNNY LONG ORCH.
(Signature 15205)

JOHNNY LONG

● Bouncing back into the phono spotlight in a big way with a pair of sides that appear headed for some sensational coin play, Johnny Long and his popular crew give with "If I Can't Have The One I Love" and "Just Like That." Both sides, a pair of oldies that went like wildfire in grandpa's day, should go just as well today. Top deck, featuring thrush Francey Lane is decked out with the tint of buffalo about it. The chirp's vocal spot makes for extremely pleasant listening as it rolls along in sprightly tempo. Excellent ork backing furnished by the maestro and his crew highlight the cookie, and add luster and polish. Francey's smooth vocal pitch is sure to meet with wide approval—especially so from the college set. Flip is the ever-lovin' "Just Like That," with the Ensemble warbling the mellow musical pleasure in gay time. Wax is definitely one of the best Long has ever offered—it is sure to go a long way toward boosting phono take. Both sides stack up for an avalanche of phono play—get next to 'em!

"Caramba It's The Samba" (3:00)
"If I Were You" (3:01)

FREDDY MARTIN ORCH.
(Victor 20-2867)

● Ditty kicking up a storm in many sections of the nation is offered here by the extremely popular Freddy Martin ork. With Stuart Wade and the Martin Men wailing the light, Latin wordage to "Caramba It's The Samba," the wax takes on an even more refreshing and attractive air. Samba music at its best spills throughout the cookie, with Stuart and the group spilling the healthy lyrics in able manner. Flipped we find one of the plug tunes from the forthcoming MGM picture "On An Island With You." Titled, "If I Were You," Freddy showers Stuart to the fore again, to spoon the delicate wordage. Wax is on romantic kick, with the boys in the band blending adequately throughout. The many Martin fans should go for this pair.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Makin' Love Mountain Style" (3:00)
"Meadowlands" (3:04)

TEX BENEKE ORCH.
(Victor 20-2898)

● Full-fashioned rhythms of the Tex Beneke ork and a pair that have that glint of coin play about them show here as Tex and the boys set up with "Makin' Love Mountain Style" and "Meadowlands." Top side is just what the title gives off—with Tex in the spotlight throughout offering the plaintive wordage. Wax is in the novelty vein and should draw loads of raves from the soda-sipping crowd. Flip has the Beneke crew at its best, displaying a load of talent in the fragrant offering of "Meadowlands." Wax is exceptionally fine with its novel arrangement certain to draw a slew of attention in music circles. Ops that go for this brand, and there are many of them, would do well to get next to this duo.

"For Heaven's Sake" (3:04)
"You Came A Long Way" (2:56)

RAY McKINLEY ORCH.
(Victor 20-2913)

● Following on the heels of his sensational success with "Airizay," the great Ray McKinley ork set with another pair that beckon coin play in a big way. Topside, with Marcy Lutes in the vocal spotlight is one that is sure to grab up the jitney. Marcy spoons the charming and enchanting wordage to "For Heaven's Sake" in smooth, sultry styling that rates like a spade flush. Deep, and meaningful tones wrap themselves about you and make you wanna listen time and again. Flip, titled "You Came A Long Way," has Ray and some of the boys knocking out some mellow music that shines brightly. Wax is on a jazz kick, with Ray vocalizing in bright fashion throughout. Disk rates a spot in your machine—it's sure to increase your phono take.

"All I Ever Do Is Worry" (2:56)
"Wise Guys" (2:43)

JULIA LEE
(Capitol 15106)

● Pair of sides for ops with race spots are these offered in pleasing fashion by the well known Julia Lee. Both spill in much the same manner—with Julia offering the slow, free and easy wordage in delightful styling. Topside weaves around the title, with some slow haunting sax work working throughout the background of the song. Flip is a repeat gala performance for the crew, with Julia in the vocal spotlight once again. Both sides are there for the asking. Ops that have a call for Julia Lee and her Boyfriends are sure to want this pair.

"How Fine Can You Be?" (2:43)
"Mo-Jo" (2:54)

JOE LUTCHER BAND
(Capitol 15109)

● More wax for ops with race spots and the mellow rhythm of the Joe Lutcher band spill here. Wax, titled "How Fine Can You Be?" and "Mo-Jo," show as fair sides which can be used to great advantage. Topside hogs the glory with a low, moaning blues vocal spilling the vocal offering. Haunting sax in the background spots the cookie and adds to its winning potential. Flip is an all instrumental waxing, with the gang going wild. Loads of individual spots are shown to excellent light here, with that sax grabbing off a great hunk of glory again. Altho both sides won't stop traffic to any great extent, they will garner their fair share of phono play.

IT'S SENSATIONAL

...the Brand New

Sparkling Hit

by

JOHNNY LONG

and his Orchestra

Vocal by Francey Lane and The Beachcombers

"IF I CAN'T HAVE THE ONE I LOVE"

Backed with

"JUST LIKE THAT"

Signature Record 15205

Juke Box Ops — Read This Message!

"Fellas, this is the grandest, greatest tune I've ever recorded. Just take a few seconds to listen to, 'If I Can't Have The One I Love', and believe me, believe me sincerely, you'll find it one of the biggest moneymakers you've ever yet placed in anyone of your locations. It's the kind of tune that STAYS PUT in everyone of your juke boxes and that brings you BIGGER AND BIGGER PROFITS THE LONGER IT STAYS IN. I hope that you'll help me to help you by rushing your order for some today. Thanks a million for your past kindnesses and your consideration of me, Francey Lane, The Beachcombers, and all the very swell people who make up my orchestra."

Johnny Long

Rollin' 'Round RANDOLPH

Greetings...to all of you attending the big NAMM show at the Palmer House... you'll find plenty of juke boxers from all over the nation present...as well as every leading music merchant...From advance whispers seems that many new distribs will appear after this show... that many lines will change hands... and that a new, better, and more optimistic outlook will prevail.

* * * * *

George Givot, "Greek Ambassador of Good Will," has just opened headquarters for Tele-Records at 188 W. Randolph St. (still retaining offices in the Fairmont Hotel, San Francisco) and George reports that they are well on their way into the diskery biz. His recording of "My California" getting lots of good comment from juke box men all over the country...Dick Bradley of Tower Records advises that they are releasing Benny Strong's disking of "That Certain Party" just as Benny opens at the Stevens...Billy Bishop, whose ork is clickin' at the Bismarck's Walnut Room, tickled over the way his thrush, Alice Mann, is bowlin' 'em over with her vocalizing...Gay Claridge at the Blackhawk tells us about a coupla sides he made sometime ago and is now trying to buy back the master...he'll probably press them himself.

* * * * *

Fred Forster reported to be playing the best game of golf in his life...so here's a challenge to Harry Link and Perry Como, those golfing wizards of the eastern seaboard, to come on out and see how really good they are...Griff Williams going great at the Trianon... Lee Egalnick of Miracle walkin' around "In The Rain"...he's so happy this tune is clicking for the firm...and certainly happy over "Long Gone" and "Messin' Around" platters which are bringing the firm long-distance phone calls each day from juke box men all over the country for more and more..."Long Gone" playing second only to Nat (King) Cole's "Nature Boy."

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Johnny Long phones from Minneapolis where he's appearing at the Carnival and advises that "business here is great" ...also reports that his latest Signature disk, "If I Can't Have The One I Love" backed with "Just Like That" is going terrific in the Twin Cities with juke box ops simpully raving about this love tune. ...And checking with Monroe Passis of Chord Distribs here...seems that "If I Can't Have The One I Love" is also a real clickeroo in the Windy City as well ...with Passis advising, "Just can't get enough of this platter. Sales away ahead of supply" . . . which ain't bad at all. Chord also has Bullet's latest, "If It's True," and Atlantic's "Lowe Groovin'" as hits for sales in this area.

* * * * *

Chuck and Evelyn Aron working at top speed to get their new and larger quarters opened on July 1...and invite you-all to Aristocrat Records' new home.... Lloyd Garrett of Vitacoustic preparing to meet and greet the firm's many distribs this week....Milt Salstone and his M. S. Distrib firm stuck up by gunmen this past week while his sister, Gertie, was being operated on at Michael Reese Hospital....Joe Whalen off to N.Y.C. and points east to make arrangements for a surprise announcement . . . forthcoming very soon....Jimmy Martin worked like a beaver to be ready for this show.... Gladys Palmer, Miracle disk star, opened at the Blue Note.

* * * * *

Guy Lombardo plays a one niter at the Aragon...and wows 'em....Sherman Haves back at LaMartinique . . . Cab Calloway and his "sextette" open at the Rag Doll...Cab did a grand job for Frank Palumbo at Ciro's in Philly with the same boys....Louis Jordan pullin' the house down at the Oriental....Ned ("Fella With The Umbrella") Miller ain't been heard from of late....A mob of publishers on their way in to the NAMM show to learn thisa and thata about what's what...or could be.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JUNE 19, 1948

New York

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LOVE SOMEBODY *(Doris Day-Buddy Clork)*
4. MY HAPPINESS *(Jan & Sandra Steele)*
5. SABRE DANCE *(Waady Herman)*
6. LAROO LAROO LILLI BOLERO *(Perry Coma)*
7. TELL ME A STORY *(Sommy Kaye)*
8. HAUNTED HEART *(Perry Camo)*
9. THE DICKEY BIRD SONG *(Freddy Martin)*
10. LITTLE WHITE LIES *(Dick Haymes)*

Chicago

1. NATURE BOY *(King Cole)*
2. LITTLE WHITE LIES *(Dick Haymes)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. MY HAPPINESS *(Jan & Sondra Steele)*
6. TELL ME A STORY *(Sommy Koye)*
7. WOODY WOODPECKER *(Kay Kyser)*
8. BECAUSE *(Perry Como)*
9. PUT 'EM IN A BOX *(Eddy Howard)*
10. ST. LOUIS BLUES MARCH *(Tex Beneke)*

Los Angeles

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. WOODY WOODPECKER *(Kay Kyser)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. HOORAY FOR LOVE *(Tony Martin)*
6. HAUNTED HEART *(Bing Crasby)*
7. ST. LOUIS BLUES MARCH *(Tex Beneke)*
8. CUCKOO WALTZ *(Ken Griffin)*
9. PEANUT VENDOR *(Stan Kentan)*
10. LAROO LAROO LILLI BOLERO *(Peggy Lee)*

Cleveland, O.

1. NATURE BOY *(King Cale)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LITTLE WHITE LIES *(Ethel Smith)*
4. MY HAPPINESS *(Jon & Sandra Steele)*
5. TOOLIE OOLIE DOOLIE *(Vaughn Harton)*
6. CONFESS *(Patti Page)*
7. THE DICKEY BIRD SONG *(Freddy Mortin)*
8. LIES *(Chris Crass)*
9. ST. LOUIS BLUES MARCH *(Tex Beneke)*
10. BABY FACE *(Art Mooney)*

Philadelphia, Pa.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. NATURE BOY *(King Cole)*
3. TIME OUT FOR TEARS *(Sovannah Churchill)*
4. LOVE SOMEBODY *(Doris Doy-Buddy Clark)*
5. I SOLD MY HEART TO THE JUNKMAN *(Basin St. Boys)*
6. WOODY WOODPECKER *(Kay Kyser)*
7. JUST BECAUSE *(Frank Yankovic)*
8. MY HAPPINESS *(Jan & Sandro Steele)*
9. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
10. ALL MY LOVE BELONGS TO YOU *(Bullmoose Jackson)*

Saginaw, Mich.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
3. NATURE BOY *(King Cole)*
4. NOW IS THE HOUR *(Grncie Fields)*
5. BABY FACE *(Art Mooney)*
6. THE DICKEY BIRD SONG *(Freddy Martin)*
7. MY HAPPINESS *(Jan & Sondra Steele)*
8. ST. LOUIS BLUES MARCH *(Tex Beneke)*
9. CONFESS *(Mills Bros.)*
10. LITTLE WHITE LIES *(Dick Haymes)*

Shoals, Ind.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. BABY FACE *(Art Mooney)*
5. THE DICKEY BIRD SONG *(Freddy Mortin)*
6. NOW IS THE HOUR *(Bing Crosby)*
7. SABRE DANCE *(Freddy Martin)*
8. LITTLE WHITE LIES *(Dick Hnymes)*
9. MANANA *(Peggy Lee)*
10. MY HAPPINESS *(Jan & Sondro Steele)*

Brodhead, Wisc.

1. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. NATURE BOY *(King Cole)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. JUST BECAUSE *(Eddy Haword)*
6. HEARTBREAKER *(Andrews Sisters)*
7. BABY FACE *(Art Mooney)*
8. ST. LOUIS BLUES MARCH *(Tex Beneke)*
9. THE DICKEY BIRD SONG *(Larry Clinton)*
10. TELL ME A STORY *(Sammy Kaye)*

San Antonio, Texas

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. SABRE DANCE *(Waady Hermon)*
4. NOW IS THE HOUR *(Bing Crosby)*
5. MY HAPPINESS *(Jon & Sondra Steele)*
6. JUST BECAUSE *(Eddy Howord)*
7. LITTLE WHITE LIES *(Dick Hoymes)*
8. BOUQUET OF ROSES *(Eddy Arnold)*
9. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
10. LOVE SOMEBODY *(Daris Day-Buddy Clark)*

Stamford, Conn.

1. WOODY WOODPECKER *(Kay Kyser)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. NATURE BOY *(King Cole)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. BABY FACE *(Art Maoney)*
7. TELL ME A STORY *(Sommy Kaye)*
8. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
9. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
10. SABRE DANCE *(Waody Hermon)*

Tabor City, N. C.

1. NOW IS THE HOUR *(Bing Crosby)*
2. YOU CAN'T BE TRUE, DEAR *(The Marlin Sisters)*
3. BABY FACE *(Art Moaney)*
4. BEG YOUR PARDON *(The Dinning Sisters)*
5. SOMEBODY ELSE IS TAKING MY PLACE *(Benny Gaodman)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. ST. LOUIS BLUES MARCH *(Tex Beneke)*
8. SABRE DANCE *(Ray Blach)*
9. FOUR LEAF CLOVER *(Art Mooney)*
10. KING SIZE PAPA *(Julia Lee)*

San Francisco, Calif.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. THE DICKEY BIRD SONG *(Freddy Martin)*
4. BABY FACE *(Art Mooney)*
5. LITTLE WHITE LIES *(Dick Hoymes)*
6. NOW IS THE HOUR *(Eddy Howord)*
7. MY HAPPINESS *(Jan & Sondro Steele)*
8. WOODY WOODPECKER *(Koy Kyser)*
9. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
10. CUCKOO WALTZ *(Ken Griffin)*

Passaic, N. J.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. LITTLE WHITE LIES *(Dick Haymes)*
3. NATURE BOY *(King Cale)*
4. BECAUSE *(Perry Camo)*
5. MY HAPPINESS *(Jon & Sandra Steele)*
6. WOODY WOODPECKER *(Koy Kyser)*
7. I LOVE YOU YES I DO *(Bullmaose Jacksan)*
8. NOW IS THE HOUR *(Gracie Fields)*
9. JUST BECAUSE *(Frank Yonkavic)*
10. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*

Detroit, Mich.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. SABRE DANCE *(Woody Herman)*
5. JUST BECAUSE *(Eddy Howard)*
6. WOODY WOODPECKER *(Kay Kyser)*
7. CONFESS *(Patti Page)*
8. JUST LIKE THAT *(Johnny Lang)*
9. BECAUSE *(Perry Como)*
10. LAROO LAROO LILLI BOLERO *(Peggy Lee)*

Seattle, Wash.

1. NATURE BOY *(King Cole)*
2. LITTLE WHITE LIES *(Dick Hoymes)*
3. TOOLIE OOLIE DOOLIE *(Voughn Horton)*
4. SABRE DANCE *(Woody Hermon)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. NOW IS THE HOUR *(Bing Crosby)*
7. HAUNTED HEART *(Bing Crasby)*
8. LAROO LAROO LILLI BOLERO *(Perry Como)*
9. BECAUSE *(Perry Cama)*
10. I LOVE YOU YES I DO *(Bullmoase Jacksan)*

Tulsa, Okla.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. NATURE BOY *(King Cole)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. BOUQUET OF ROSES *(Eddy Arnold)*
6. MALEGUENA *(Anita O'Day)*
7. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
8. MANANA *(Peggy Lee)*
9. SABRE DANCE *(Woody Herman)*
10. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*

Kansas City, Mo.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. NATURE BOY *(King Cole)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. MANANA *(Peggy Lee)*
5. MY HAPPINESS *(Jon & Sondro Steele)*
6. SABRE DANCE *(Woody Hermon)*
7. THE DICKEY BIRD SONG *(Freddy Martin)*
8. ST. LOUIS BLUES MARCH *(Tex Beneke)*
9. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
10. HAUNTED HEART *(Bing Crosby)*

Portland, Me.

1. NATURE BOY *(King Cole)*
2. LITTLE WHITE LIES *(Dick Hoymes)*
3. SABRE DANCE *(Woody Herman)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. TOOLIE OOLIE DOOLIE *(Vaughn Hortan)*
6. HAUNTED HEART *(Perry Como)*
7. MANANA *(Peggy Lee)*
8. CARAMBA IT'S THE SAMBA *(Peggy Lee)*
9. THE DICKEY BIRD SONG *(Freddy Mortin)*
10. ST. LOUIS BLUES MARCH *(Tex Beneke)*

NAMM PREXY SEES GREATER INTEREST IN '48 MEET BECAUSE OF NEW PROBLEMS

by Louis G. La Mair

Retiring President of the National Association of Music Merchants

Despite the accomplishments of the past few years, the NAMM and the Industry face new and larger problems. Unsettled business conditions emphasize the even greater need for association services and more efficient retail management. Production-wise, manufacturers have just begun to hit prewar stride again. A few have reached all-time highs. But selling-wise, evidence mounts that all retailers—not just record stores alone, are groping for an answer to the question: "Where do we go from here?"

Retailing in particular has been hard hit. Rising costs have soared past the point where we can sit idly by and expect increased volume to absorb the shock. Profit-wise 1946 turned out to be a better year than 1947 for many retailers. This past year expense ratios increased *faster* than income. The rough business sea has kept every dealer busy trying to retain and retrain personnel, obtain larger working capital, worry about unbalanced inventories, and at the same time find new prospects.

Practically every national trade show held in 1948 thus far has indicated that buyers are generally cautious. Dealers attending trade shows are scrutinizing prices, looking for quality products, and strengthening factory contacts. For this reason, perhaps uppermost in all our minds at convention-time will be the thought of obtaining first-hand sound business-thinking from maufacturers and dealers in the business.

NAMM's business assemblies this year will reflect the trend of thinking within the industry. Selling, Music Promotion, and the Business Outlook are major clinics scheduled. Consumer credit, Measuring Sales Potential, What Competition Is Doing, and the phenomenal outlook for Television are other subjects slated to hold the dealer's attention at clinics.

PROGRAM
NAMM CONVENTION

SUNDAY—JUNE 13
10:00—Registration.
10:30—Board of Directors Meeting.

MONDAY—JUNE 14
10:00—Exhibits Officially Open.
10:30—Press Conference.
12:15—Opening Luncheon (Grand Ballroom).

TUESDAY, JUNE 15
9:30-11:00—Sales Assembly (Grand Ballroom).
10:00-11:00—Repair Workshop (Crystal Room).
11:00-12:00—American Music Conference.

WEDNESDAY—JUNE 16
10:00—NAMM Business Meeting (Grand Ballroom).
10:00-11:30—Lacquer Clinic.
12:15—Hightlight Luncheon (Grand Ballroom).

THURSDAY—JUNE 17
9:30-11:00—Business Outlook Assembly (Grand Ballroom).
11:00-12:30—Television Today! (Red Lacquer Room).
7:00—Music Industry Banquet (Grand Ballroom) Stevens Hotel.

IF "OSCARS" WERE GIVEN FOR OUTSTANDING *Needle* PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:
EXTREMELY LONG NEEDLE LIFE
UNEQUALLED KINDNESS TO RECORDS
DEPENDABILITY ON LOCATIONS
ECONOMY — *still at the same low price!*
More Permo needles sold than all other longlife needles combined.

PERMO POINTS
Made by the original and world's largest manufacturer of longlife phonograph needles.
PERMO, *Incorporated*
Chicago 26

BULL MOOSE JACKSON "The New Look in Voices"
PULLS ANOTHER ONE OUT OF THE HAT!
I CAN'T GO ON WITHOUT YOU
— Backed by —
FARE THEE WELL, DEACON JONES
KING RECORD No. 4230

Most Progressive
Record Distributors in the Midwest
★
CHORD DISTRIBUTORS
2406 SO. LA SALLE ST., CHICAGO 16, ILL. (All Phones: DANube 1040)
GET OUR 48 PAGE CATALOG OF ALL RELEASES

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem

1. **LONG GONE**
   Sonny Thompson
   (Miracle 126)

2. **NATURE BOY**
   King Cole
   (Capitol 15054)

3. **TOMORROW NIGHT**
   Lonnie Johnson
   (King 4201)

4. **I WANT TO CRY**
   Savannah Churchill
   (Manor)

5. **DUTCH KITCHEN BOUNCE**
   Arnett Cobb
   (Apollo 778)

6. **GOOD ROCKIN' TONIGHT**
   Wynonie Harris
   (King 4210)

7. **TIME OUT FOR TEARS**
   Savannah Churchill
   (Manor)

8. **GO RED GO**
   Arnett Cobb
   (Apollo 778)

9. **35-30**
   Paul Williams
   (Savoy 661)

10. **BUBBLES**
    Bill Moore
    (Savoy 662)

Jock Teams With Jukes To Boost Phono Play

WASHINGTON, D. C.—Exemplifying the spirit of disk jockey-juke box operator cooperation, Washington, D. C. jockey Eddie Gallaher, WTOP, recently teamed with the Washington Music Guild in a weekly disk promotion. Pictured above, Gallaher holds one of the new Hit Parade Posters, recently distributed throughout Washington music ops. The posters have boosted phonograph play immensely say the ops. Gallaher and the music op association select a weekly tune as the "Juke Box Record of the Week," said tune being placed in the number one spot of the more than 3000 phonographs throughout the Washington area.

8th CONSECUTIVE WEEK

HOT in Harlem

5 "TIME OUT FOR TEARS"
SAVANNAH CHURCHILL
MANOR # 1116

Another CHURCHILL Winner!

6 "I WANT TO CRY"
MANOR # 1129

on MANOR RECORDS
313 WEST 57th ST., NEW YORK, N. Y.

BEST BET for the BOXES

"TELL ME A STORY"
recorded by
SAMMY KAYE
and his Orchestra on
RCA Victor 20-2761
Published by
LAUREL MUSIC CO.
1619 BROADWAY · NEW YORK

From Coast To Coast—It's

NATIONAL Records

THE RAVENS'
GREATEST RELEASE TO DATE:
#9045 SEND FOR ME IF YOU NEED ME
UNTIL THE REAL THING COMES ALONG

Winners of Recent Poll Over, (Mills Brothers, Charioteers, Ink Spots)
—BECAUSE OF:

#9038 WRITE ME A LETTER SUMMERTIME
#9042 THERE'S NO YOU TOGETHER
#9035 OL' MAN RIVER WOULD YOU BELIEVE ME
#9040 BE I BUMBLEBEE OR NOT FOOL THAT I AM
#9039 SEARCHING FOR LOVE FOR YOU

●

THEY'RE ALL ON NATIONAL!

BILLY ECKSTINE
#9014 COTTAGE FOR SALE
I LOVE THE RHYTHM IN A RIFF
#9041 ALL OF ME SHE'S GOT THE BLUES FOR SALE
#9017 PRISONER OF LOVE ALL I SING IS BLUES

●

CHARLIE VENTURA
#9043 SOOTHE ME ELEVEN SIXTY
#9029 MOON NOCTURNE PARTS 1 & 2
#7015 HOW HIGH THE MOON PLEASE BE KIND
Ventura and Lilyann Carol

CURRENT AND TERRIFIC NATIONAL—LY!

ALAN LOGAN
#7021 I LOVE YOU MUCH TOO MUCH PIANO FANTASY

JOE TURNER
#4017 THAT'S WHAT REALLY HURTS WHISTLE STOP BLUES

UNA MAE CARLISLE
#9044 WHERE THE RIVER MEETS THE SEA
STOP GOIN' THROUGH THE MOTIONS

BUDDY BOYLAN
#7017 SIMPLE THINGS EV'RY NIGHT

JACK CARROLL
#9033 MAYBE YOU'LL BE THERE

RAY SMITH
#5019 HELL'S FIRE BORN TO LOSE

ALAN GERARD
#7023 MELODY TIME TELL ME WHY

DICK THOMAS
#5017 WHO PUT THE LAW IN MOTHER-IN-LAW

★★★★ NATIONAL Records ★★★★
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

BETTER BUSINESS

FORCES US TO MOVE TO NEW AND LARGER QUARTERS

Aristocrat Records

WILL BE LOCATED AT

5249 Cottage Grove Ave., Chicago, Ill.

ON AND AFTER JULY 1, 1948

NOTICE TO MANUFACTURERS OF RACE RECORDS

Because of these new and larger quarters, as well as the most complete coverage of retailers, department and chain stores and all juke box operators we are now in position to take on new "Race" record lines. Communicate with us immediately, if you desire the most complete coverage of the Chicago market.

Until July 1st We Will Still Be Located at

ARISTOCRAT RECORDS

7508 S. Phillips Ave., Chicago 49, Ill. (Tel. Essex 1322)

Greetings To The NAMM From THE PUBLISHERS THAT Never Let You Down

DEVOTED TO PRODUCING, EXPLOITING AND MARKETING

BIG HITS

"John's Other Wife"
RECORDED BY
JOHNNY BOND—COLUMBIA JOHNNY MORRIS—ORPHEUS

"The Little White House"
(WITH THE LITTLE GREEN BLINDS)
MILT HERTH-LARRY DOUGLAS—DECCA

"I'm A Lonely Little Petunia"
DICK (TWO TON) BAKER—MERCURY LAWRENCE WELK—DECCA
TOMMY TUCKER—COLUMBIA HARMONAIRES—EMBASSY
THE HAPPY GANG—VIC. (CANADA)

"Gin Rummy Polka"
TEMPTONES—TOWER (RE-ISSUE BY REQUEST)

"Rosie O'Toole"
BILL CLEMENT—ORPHEUS

"Brother Bill"
TONY PASTOR—RCA VICTOR

"Tell Me Why"
ALAN GERARD—NATIONAL

"Rosalinda"
DICK THOMAS—DECCA RED BENSON—RAINBOW
AL STUART—EMBASSY

RYTVOC, INC. • CHERIO MUSIC PUB., INC.
1585 BROADWAY, NEW YORK, N. Y.
Deanna Bartlett —:— Maurie Hartmann

"Folk and Western" RECORD REVIEWS

BULLSEYE of the WEEK

"I'm A Long Gone Daddy"
"The Blues Come Around"
HANK WILLIAMS
(MGM 10212)

● Grabbing this featured spot this week is the able and very popular Hank Williams with a pair that beckon coin play by the ton. Topside in the spotlight with Hank offering the fashioned tones of "I'm A Long Gone Daddy." Hank tells his story in grade A manner, with the title offering the bill of fare on the wax. Flip is the mood rapidly rising as a favorite in cowboy music, a blues side with some gala western lyrics. The pair rate like a spade flush. Take note of Williams' wide popularity and you've got a duo that can go like sixty.

"The Old Piano Polka"
"The Strangest Family"
ZEKE MANNERS
(Victor 20-2875)

● Pair of sides by the popular Zeke Manners crew spring up here, with Zeke and the boys offering the melody of "The Old Piano Polka" and "The Strangest Family" in top notch measure. Top side is tailor made for the phonos with merry polka melody spilling in excellent refrain. Piano roll throughout this side grabs the limelight all thru, with the beat offered spelling coin play galore. Flip is a happy folk ditty replete with some wonderful orchestration behind it. Both sides stack up heavily—latch on.

"Milk Cow Blues"
"Bouquet Of Roses"
JIMMY WAKELEY
(Capitol 40107)

● More first class music via Jimmy Wakeley and the metro of "Milk Cow Blues" and "Bouquet of Roses" spilling in fine fashion. Jimmy wails the top deck in able blues fashion with some wonderful trumpet licks weaving throughout the background. On the backside with a ditty currently kicking up a storm in many spots, Jimmy gives with "Bouquet of Roses." His rendition should certainly add to the tune's winning ways. Both sides rate your listening pleasure.

"Who Cares, Who Cares?"
"If That's The Way You Want It"
DAVE DENNY
(Victor 20-2890)

● Pair of melancholy sides by Dave Denny, with "Who Cares, Who Cares?" and "If That's The Way You Want It" needling the wax. Dave's able pipes lend the sobbing wax that aura of coin culling possibility, with both sides suiting his style excellently. The pair are well loaded with possibilities, whirl 'em.

THE CASH BOX REPORTS THE NATION'S

5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

2 ANYTIME
Eddy Arnold
(Victor 20-2700)

3 SUSPICION
Tex Williams
(Capitol 40109)

4 TEXARKANA BABY
Eddy Arnold
(Victor 20-2806)

5 DECK OF CARDS
"T" Texas Tyler
(4-Star 1228)

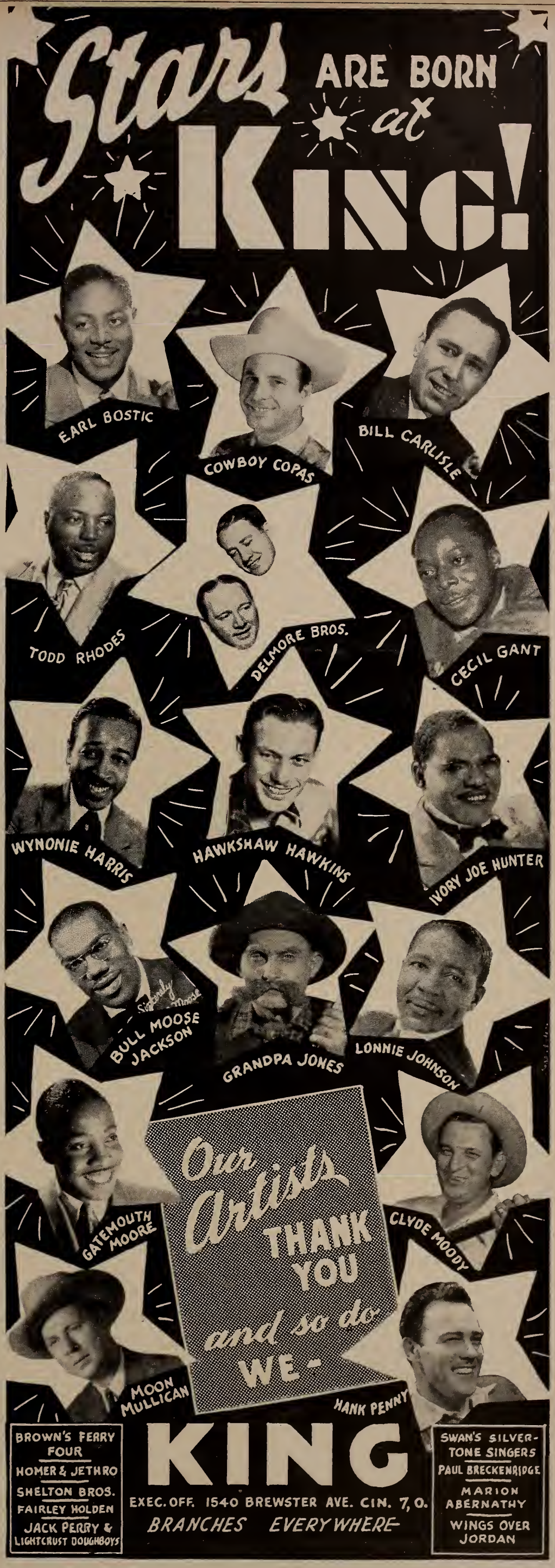
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

OKLAHOMA WALTZ
Johnny Bond
(Columbia 38160)

SWEETER THAN THE FLOWERS
Moon Mullican
(King)

JOHN'S OTHER WIFE
Johnny Bond
(Columbia 38160)

SIGNED, SEALED & DELIVERED
Cowboy Copas
(King 658)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

MIRACLE RECORDS

Lead the way in Sales and Play

- - WITH THESE LATEST HITS

"LONG GONE"

BY

Sonny Thompson

MIRACLE 126

"MESSIN' AROUND"

BY

Memphis Slim Quartette

MIRACLE 125

"IN THE RAIN"

BY

Gladys Palmer

MIRACLE 127

Greetings

Music Merchants attending NAMM Show. LEE EGALNICK, pres. of MIRACLE RECORDS, will be on hand to personally greet you at

BOOTH No. 106

MIRACLE **RECORDS**

500 EAST 63rd STREET
CHICAGO 15, ILL.

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **LONG GONE**
   Sonny Thompson
   (Miracle 126)

2. **NATURE BOY**
   King Cole
   (Capitol 15054)

3. **POOL PLAYING BLUES**
   Amos Milburn
   (Aladdin)

4. **GOOD ROCKIN' TONIGHT**
   Wynonie Harris
   (King 4210)

5. **MESSING AROUND**
   Memphis Slim
   (Miracle)

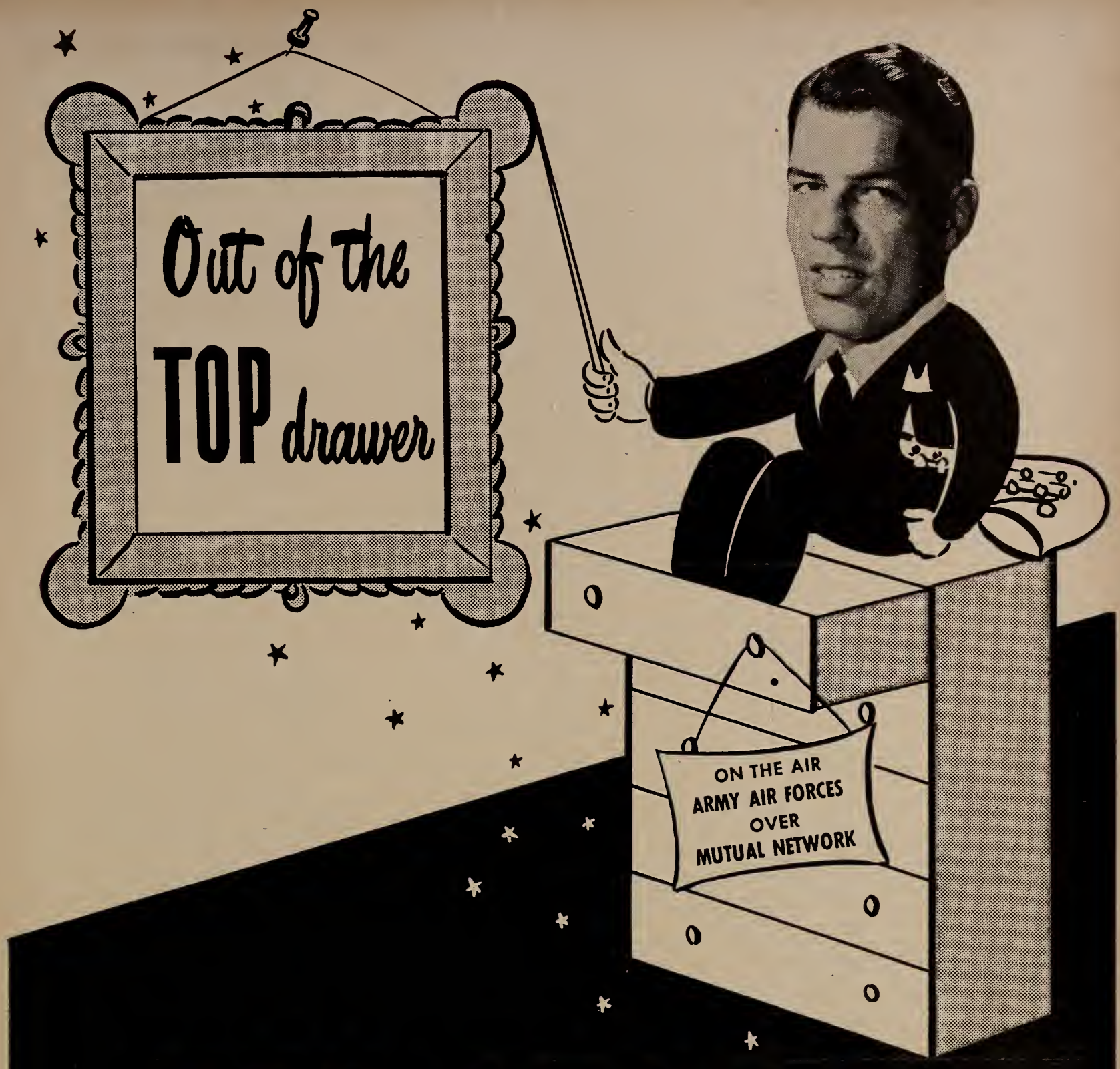
6. **SHOUT THE BOOGIE**
   Memphis Mennie
   (Columbia 38099)

7. **GROOVY MOVIE BLUES**
   Johnny Moore
   (Exclusive)

8. **TOMORROW NIGHT**
   Lonnie Johnson
   (King 4201)

9. **REET PETITE & GONE**
   Louis Jordan
   (Decca 35481)

10. **THAT'S WHAT I LIKE**
    Julia Lee
    (Capitol 15060)



TEX BENEKE

and his Orchestra's

RCA VICTOR Recording of

"St. LOUIS BLUES MARCH"

RCA VICTOR RECORD No. 20-2722

from the same top drawer . . .

"MEADOWLANDS" • "MAKIN' LOVE MOUNTAIN STYLE"

RCA VICTOR RECORD No. 20-2898

PERSONAL MANAGEMENT
DON W. HAYNES

DIRECTION
MUSIC CORP. OF AMERICA

ATTENTION!

MR. OPERATOR—
MR. DEALER—
MR. DISTRIBUTOR—

THESE ARE THE

SAVOY BIG HITS

That Will Bring Nickels And Dollars To You!

661 THIRTY-FIVE THIRTY
COME WITH ME BABY

664 BOUNCING WITH BENSON
BOOGIE RIDE

665 THE TWISTER
PTS. 1 & 2
by PAUL WILLIAMS

662 BUBBLES
SWINGIN' FOR PAPPY

666 WE'RE GONNA ROCK
HARLEM ON PARADE
by "WILD" BILL MOORE

5550 Robbie - Doby Boogie
Hard Bed Blues
by BROWNIE MCGHEE

MEET US AT BOOTH #51
NAMM CONVENTION—
CHICAGO

Savoy
RECORD CO., INC.
58 Market St., Newark 1, N. J.

DISTRIBUTORS!

- HIGH FIDELITY RECORDINGS
- QUALITY SHELLAC PRESSINGS
- TOP TALENT
- ATTRACTIVE LABEL

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DELMAC RECORD CO.
1515 HOWARD ST., CHICAGO 26, ILL.

STATE RECORD DIST. TO HANDLE H. R. S. DISK DISTRIBUTION

Boston Distribs Schedule National Distribution Plans For Race Line

BOSTON, MASS.—Mannie Copelman, president of State Record Distributors Inc., this past week announced that his firm would begin the national distribution of H.R.S. Records immediately.

A deal was entered into between State and the Empire Record Corp., New York, whereby the former would handle the national distribution of this well known and much sought after race record line.

State Distribs, who are also in the record business via Crystal-Tone Records, disclosed that the H.R.S. platters would be distributed and handled by their present Crystal-Tone distribs, except in those territories where the latter line did not conform to the distribs set-up.

Price of the H.R.S. line will be the standard throughout the record trade, 75c plus tax, list.

First tunes scheduled for immediate release are several early Sarah Vaughan recordings titled "We're Through" and another undisclosed side. Included in this first release are two sides by the Brick Fleagle orchestra, titled "Brick's Boogie" and "K. C. Caboose."

Other artists for the H.R.S. label whose records are scheduled for promotion include Jack Teagarden, Trummy Young, Jimmy Jones, Buck Clayton, Sandy Williams, Harry Carney, Earl Hines, Sidney Bechet, Muggsy Spanier, Rex Stewart and Pee-Wee Russel. Initial reaction received from salesmen report very promising sales for the State firm.

★

James H. Martin, Inc.

"House of Hits"

1405-1407 W. DIVERSEY BLVD.
CHICAGO, ILL.

★

World's Largest Independent Distributor of Phonograph Records

★

DON'T RUSH US—
WE'LL FILL YOUR ORDERS AS QUICKLY AS WE CAN.
BULL MOOSE JACKSON'S LATEST HIT!
I CAN'T GO ON WITHOUT YOU
BACKED BY
FARE THEE WELL, DEACON JONES
KING 4230

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. **LONG GONE**
Sonny Thompson
(Miracle 126)

2. **NATURE BOY**
King Cole
(Capitol 15054)

3. **YOU DON'T LOVE ME**
Camille Howard
(Specialty 307)

4. **REET PETITE & GONE**
Louis Jordan
(Decca 35481)

5. **GOOD ROCKIN' TONIGHT**
Wynonie Harris
(King 4210)

6. **TRAIN BLUES**
Roy Milton
(Specialty 524)

7. **35-30**
Paul Williams
(Savoy 661)

8. **I'M WAITING FOR YOUR CALL**
T-Bone Walker
(Black & White)

9. **RECESS IN HEAVEN**
Dan Grissom
(Jewel 2004)

10. **GO RED GO**
Arnett Cobb
(Apollo 778)

Exclusive Drops Price to 75c

LEON RENE
President, Exclusive Records, Inc.

HOLLYWOOD, CAL. — Leon René, president of Exclusive Records, Inc., this city, announced this past week that the firm had lowered the price of their disks from $1.05 to 75c plus tax.

Juke box ops thruout the country who have been using the product of this noted diskery were immediately enthused.

The savings effected will prove extremely profitable to the juke box trade which has been one of the outstanding users of this diskery's platters.

It is also noteworthy to comment that René instantly followed the trend in the race record field and met whatever competition presented to his progressive firm.

Because of the drop in price of Exclusive's disks it is now believed here that others thruout the country will follow suit giving the juke box ops the opportunity of placing more new disks in their phonos and thereby creating better play with a surety for continued profits.

The drop in price will also prove effective since it came just before the big NAMM show at the Palmer House in Chicago and many dealers will, therefore, find encouragement in this move for the balance of the year.

Regent HIT PARADE
BOTH SIDES A HIT

FIDDLE FADDLE Funiculi Funicula	*Don Henry Trio* *Regent 119*
MONEY MONEY MONEY I Was Lucky	*Dolly Dawn* *Regent 118*
YOU CALL EVERYBODY DARLIN' Linger Awhile	*Al Trace and Orchestra* *Regent 117*
WHISPERING Farewell Blues	*Don Henry Trio* *Regent 116*
EAST OF THE SUN Hi There Have You Been Away	*Joe Dosh* *Regent 115*
WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE I'm Ganna Gallap ta Gallup New Mexica	*Jock Berch and Magnonte Trio* *Regent 114*
COUNTRY BOY BLUES If You Need Me	*Beverly White and All Stors* *Regent 113*
SOMETHING I DREAMED LAST NIGHT The Same Old Cry	*Dally Down* *Regent 112*
SABRE DANCE Turnpike Palka	*Don Henry Trio* *Regent 111*
YOU'RE IN LOVE WITH EVERYONE Cutest Little Red Headed Doll	*Jahnny Thompson* *Regent 110*
PEGGY O'NEIL Sweetheart Darlin'	*Jahnny Thompson* *Regent 109*
MY GUITAR IS MY SWEETHEART Castanets and Lace	*Jahnny Lone* *Regent 107*

See Us At NAMM - Chicago BOOTH No. 53

— DISTRIBUTORS IN ALL PRINCIPAL CITIES —
For the Best in Recorded Entertainment

REGENT RECORDS
1184 ELIZABETH AVENUE ELIZABETH, N. J.
JOHNSON

"YOURS" for the asking . . . and YOU'RE asking for it!

INDEX

TITLE	NUMBER	ARTIST
Yours	Victor 26384	X. Cugat
Yours	Decca 25121	J. Dorsey
Yours	Columbia 36067	B. Goodman
Yours	Columbia 37995	Eddy Howard
Yours	Victor	V. Monroe
Yours	Capitol 10112	Andy Russell
Yours	Victor 27410	Tito Guizar
Yours	Decca 3913	N. Brandwynne
Yours	Decca 25205	E. LeBaron
Yours	Black & White 3005	G. Carter
Yours	Tempo 598	B. Light
Yours	Decca 3790	Roy Smeck
Yours	Decca 18159	R. Armengod
Yours	Dance-Tone T7	Phil Reed
Yours	Coda 5004	Cuba Libre 6

They're all "YOURS" — Get "YOURS" now!

EDWARD B. MARKS MUSIC CORPORATION · R.C.A. Building · Radio City · New York
HAROLD LEE
Prof. Mgr.

Greetings

From

The London Gramophone Corp.

16 W. 22nd St., New York 10, N.Y.

LONDON

IMPORTED

LONDON RECORDS

FULL RANGE RECORDING

Beltona

AUTHENTIC SCOTTISH RECORDS

REX

AUTHENTIC IRISH RECORDS

At the N. A. M. M. Convention, Booth No. 1 and Room 681

King Signs Gant

CINCINNATI — Cecil Gant of "I Wonder" fame has just signed a long term contract with King Record Co. of this city.

King will release sixteen sides which Gant had cut previous to the Petrillo ban.

The diskery report, "These sixteen sides are among the best that Mr. Gant has ever recorded."

The first disk to be released, according to King, will come off the presses early in July.

Gant is writer of many hit tunes, among them, "Put Another Chair At The Table," "Jump Jack Jump," "Am I To Blame," and "Soft And Mellow."

Buddy Greco's Latest Set For Juke Box Play

NEW YORK — Buddy Greco (right) takes a look at his latest Musicraft recording, "Baby I'm True to You," on the Packard Pla-Mor phono, before tune's composer Ronnie Graham, slips it into the Pla-mor box. The Buddy Greco Trio is currently appearing at the Green Room of the Hotel Edison here.

MUSIC MERCHANTS - OPS

Stock Up On These

2 Smash Hits !

The Sensational Waltz Novelty

"ROSIE O'TOOLE"

and

"THE TOUCH OF YOUR LIPS"

by BILL CLEMENT ORK

ORPHEUS # 262

Vaughn Horton's Newest Novelty

"JOHN'S OTHER WIFE"

by Johnny Morris Ork

ORPHEUS # 260

DEALERS-OPERATORS: Order Direct from

ORPHEUS RECORDS

1585 BROADWAY, NEW YORK, N. Y.

HERE'S A TONIC!

FOR THE SLOW MONTHS AHEAD

I CAN'T GO ON WITHOUT YOU

BACKED BY

FARE THEE WELL, DEACON JONES

Another BULL MOOSE JACKSON HIT

KING 4230

Order it today, from your nearest distributing point.

MORE JUKE BOX DISTRIBS TAKE ON DISK LINES

NEW YORK—In complete reverse to the general tendency in the music industry, more juke box distributors are beginning to take on disk lines who never before distributed records.

These men have learned that the time has arrived when they will require every possible profit factor in their business to go ahead.

One of New England's largest juke box distributors, a few months ago, started with disks on the theory that these would help bring the juke box operators into his place of business.

After showing a profit on the lines he handled, he is now interested to the point where he is inquiring of manufacturers for representation of their lines thruout the New England states.

The same is true in the eastern and midwestern sectors. Juke box distributors who find that records will help continue to bring the operators into their offices and showrooms are now switching to the platter business as part and parcel of their own distributing businesses and find, as they go along, that these are a profitable investment.

One distributor in the midwest who, because he so enlarged his quarters he could handle more supplies and parts, reported, "Our first month handling records on sub-distributor basis here showed us a very fine profit. We are now interested in obtaining lines ourselves."

It is also noticeable that the juke box distribs have been very lenient with credit on sales of records to operators.

Most of the distribs are working on a sub-distributor basis at present. Others are planning to open record departments. Many are of the belief that records fit in perfectly with their present large supplies and parts departments.

It is believed that 1948 will show a very definite increase in sales of records to operators thruout the juke box industry because of the interest shown in the sales of the disks by the larger juke box distributors.

A SMASH! **SLEEPER OF THE WEEK**

"The Cash Box" Rates It

"WHEN I GET YOU ALONE TONIGHT"

Backed by **"HEARTBROKEN"**

Recorded by

DICK KUHN ORK on TOP RECORD No. 1157

READ AND REAP—". . . wax is so great that we can picture phono fans laughing in their beer as they play and play this thing time and time again . . . will hypo phono play—and mean an avalanche of coin for music ops." . . . from Sleeper of the Week, THE CASH BOX, May 29.

WRITE--WIRE--PHONE YOUR NEAREST DISTRIBUTOR FOR YOUR SHARE, OR DIRECT FROM

TOP RECORDS, INC.

1674 BROADWAY NEW YORK, N.Y. (Phone: Col. 5-7838)

Canada

Now Available FOR RECORD MANUFACTURERS. LARGE PRESSING PLANT PLUS COMPLETE DISTRIBUTION FOR YOUR RECORDS THRUOUT THE DOMINION OF CANADA. ALL JUKE BOX OPERATORS AND RETAILERS COVERED. OFFICES IN MONTREAL, TORONTO AND VANCOUVER. IF YOU ARE INTERESTED IN HAVING YOUR RECORDS PRESSED IN CANADA PLUS BEING ASSURED COMPLETE COVERAGE OF THE CANADIAN MARKET WRITE OR WIRE TODAY.

Box No. 614

℅ THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

HOT
ON CHICAGO'S SOUTH SIDE!

2 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

8 X-TEMPORA-NEOUS BOOGIE
Camille Howard
(Specialty 307)

HOT
ON CENTRAL AVE. in LOS ANGELES

3 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

4 X-TEMPORA-NEOUS BOOGIE
Camille Howard
(Specialty 307)

6 TRAIN BLUES
Roy Milton
(Specialty 524)

HOT
in New Orleans

3 TEAR DROP BLUES
Jimmy Liggins
(Specialty 521)

7 TRAIN BLUES
Roy Milton
(Specialty 524)

Specialty
RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

Lubinsky Into Regent

Firm To Enlarge Distrib and Recording Activities

NEWARK, N. J.—Fred Mendelsohn, president of Regent Records, Inc., and Herman Lubinsky, president of Savoy Records, Inc., this city, jointly announced the formation of a partnership agreement this past week.

Stipulation calls for the continued operation of Regent and Savoy as separate organizations. It was reported that Lubinsky had bought into the Regent firm, and will immediately institute a progressive policy to enlarge the firm's (Regent) catalog.

Regent has in the past few months shown a decided first-hand knowledge of the recording business and has been one of the leading independent platteries in the nation.

Mr. Mendelsohn will continue to direct the Regent plattery in practically every operation of the business, with Mr. Lubinsky acting as treasurer, and general sales manager.

Lubinsky's wide knowledge pertaining to sales and distribution of records will certainly aid in advancing the Regent firm to a higher spot among the nations recording companies.

Mendelsohn, who had been a juke box operator in the past, is well known throughout coin circles, and has been known to have one of best "recording ears" in the disk business. His past experience in the juke box field has been invaluable in selecting songs.

Both Regent and Savoy are seeking larger quarters it was learned, in addition to a larger distribution set-up.

Standard Songs are MONEY MAKERS!

"EMBRACEABLE YOU"
Recorded by
FRANK SINATRA—Columbia
TOMMY DORSEY—Victor
JUDY GARLAND—Decca
JO STAFFORD—Victor
Published by:
NEW WORLD MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

KING STAYS HOT
IT'S EASY TO STAY HOT IN HOT WEATHER WITH THIS
BULL MOOSE JACKSON HIT
I CAN'T GO ON WITHOUT YOU
BACKED BY
FARE THEE WELL, DEACON JONES
KING RECORD-4230

HOT
ON CHICAGO'S SOUTH SIDE!

1 NATURE BOY
King Cole
(Capitol 15054)

2 RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

3 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

4 RUN JOE RUN
Louis Jordan
(Decca 24448)

5 LONDON DONNIE
Don Bayas
(Savoy 628)

6 BOUNCIN' WITH BENSON
Paul Williams
(Savoy 664)

7 THE TWISTER
Paul Williams
(Savoy 665)

8 DUTCH KITCHEN BOUNCE
Arnett Cobb
(Apollo 778)

9 THAT'S BETTER FOR ME
T-Bone Walker
(Black & White 126)

10 ROBBIE-DOBY BOOGIE
Brownie McGhee
(Savoy 667)

Signature Shuffles Deck; Earl Winters Resigns

NEW YORK—Signature Records continued shuffling its executive positions this past week, with the news that sales manager Earl Winters, well known coinman had resigned his post.

Mr. Winters, who came to Signature after a long association with Nat Cohn's Modern Music Sales Corp., took over the sales division of Signature this past January.

The plattery recently let out Larry Shelton, West Coast sales topper. Meanwhile, plans for the firm's reorganization move seemed certain to meet with the approval of Signature's creditors. The plattery recently filed petition under the articles of the Chandler Act. It was reported that Signature had an additional $100,000 in new money. The firm was expected to raise that amount as part of the plan adopted by their creditors recently.

Spokesmen for the plattery also announced that with the approval of their new plan, the firm will begin the long awaited move to its new plant in Shelton, Conn. The Shelton plant is extremely well equipped to handle pressing for Signature and additional work for outside companies. Signature will also make use of a comprehensive set-up they have for the use of compound, in the manufacture of their recordings.

Gerry Ross, veteran sales exec with the Signature firm for the past two years has been named to direct the sales policy for the diskery.

GET ON THE
"STRING BAND" WAGON
with
KRANTZ RECORDS
for greater sales and profits

THE ORIGINATORS OF THE COUNTRY'S BEST SELLING STRING BAND RECORDS

New Release
"That's My Gal"
and
"Let A Smile Be Your Umbrella"
K1023
Uptown String Band

Just Out!
"Put Your Arms Around Me Honey"
P3004
Delaware County String Band

New Sensation
"Highways Are Happy Ways"
P3002
Kensington String Band

Catching On Fast
"Where The Apple Blossams Fall"
"Stuck-Up"
Bill Raymand, Vacalist
with Jay Arnald's Orchestra
K6001

"Where There's A Will, There's Relatives"
(Relatives)
Lynn White, Vacalist
"Tears"
Bill Raymand, Vacalist
with
Jay Arnold's Orchestra
K6000

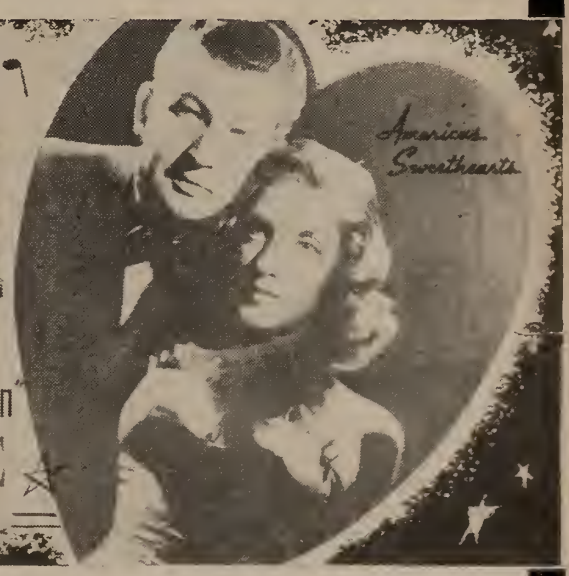
ORDER FROM
YOUR NEAREST DISTRIBUTOR OR DIRECT

Attention: Distributors—A few distributor territories are still open.
Write or phone FUlton 9-0245 today.

KRANTZ RECORDS
2109-13 SOUTH 7th STREET, PHILA. 48, PA.

THE ORIGINAL HAPPINESS KIDS

the SMASH HIT
Original
MY HAPPINESS



Backed by "THEY ALL RECORDED TO BEAT THE BAND"
JON and SONDRA STEELE
Damon ...RECORD D-11133-B

"IT'S INCOMPARABLE"
Say the Jukes, Jocks And Record Counters
WHY ACCEPT SUBSTITUTES!!
DOUBLE YOUR SALES WITH
DAMON D-11133

DAMON RECORDING STUDIOS, Inc.
1221 BALTIMORE AVENUE — KANSAS CITY, MO.

PETRILLO REPORTS TO MUSICIANS ON NEGOTIATIONS WITH DISKERIES— AFM RECORD BAN CONTINUES

ASBURY PARK, N. J.—The AFM ban on recording will not be lifted, nor will the union enter negotiations to that end, James C. Petrillo, president of the American Federation of Musicians stated at the opening session of the organization's 51st annual convention in this city.

Speaking before an enthusiastic, near capacity audience of more than 2,000 delegates, the largest registration in the history of the AFM, Petrillo devoted most of his address to a fiery attack on the Taft-Hartley and Lea acts.

Organic unity of the AFL, CIO and other independent unions were stressed, and the only solution for labor, he said.

Petrillo reported to the huge gathering, the negotiations that the union had entered into in the past, and the efforts made by many of the recording companies to find some method of settling the recording ban. There was no doubt that Petrillo's address met with favor from the many delegates assembled.

Milton Diamond, attorney for the union was scheduled to address the convention later in the week, and deliver his annual report.

Diskers queried following Petrillo's opening remarks declared that they will seek every means available to beat the ban. Many openly stated that they will go right ahead with plans to import background music from Europe, and later dub in vocal adaptations of songs. This in particular, is known to be of some "thorn" to the union.

ATTENTION
JUKE BOX OPERATORS!

We Have the Records You Need!

★ GREATER SALES

★ GREATER PROFITS

The best in hits—new and old—to keep those nickels jingling. We have them all! Write, wire, or phone for complete list and prices.

America's Largest Independent Record Distributor

M. S. DISTRIBUTING CO.

1350 EAST 61st ST. • CHICAGO 37 • BUTTERFIELD 5698-99

Milt Salstone

OPS YOU'LL JUMP FOR JOY WITH...

THE BALLAD HIT OF THE YEAR

"I WANT TO CRY"

Recorded by

SAVANNAH CHURCHILL . . Manor 1129

DINAH WASHINGTON . . Mercury 8082

CHRIS CROSS & ORK . . Sterling 4004

Getting Nationwide Disk Jockey plays—
ORDER YOUR FAVORITE VERSION NOW!

Published by: EXCELSIOR MUSIC PUB. CO. • 1619 B'way, N. Y. 19

AGAIN • KING GIVES YOU TWO "A" SIDES!

I CAN'T GO ON WITHOUT YOU

BACKED BY

FARE THEE WELL, DEACON JONES

by BULL MOOSE JACKSON

HE'S HOTTER THAN THE WEATHER!

KING 4230

WHAT'S LEFT AFTER THE PAY-OFF?

—lots more for the operator who uses Webster-Chicago Nylon Needles. He hasn't taken the losses caused by unnecessary shut-downs for service calls. And he's had a BIG increase in record plays.

With phonograph needles it isn't the first cost, it's the pay-off that counts. You get it *all* when you use Nylon Needles with the exclusive Knee Action. KNEE ACTION is kind to records and tone reproduction is true. Try some and convince yourself.

WEBSTER-CHICAGO

NYLON NEEDLES with *Knee Action*

by the makers of Webster-Chicago Record Changers and Wire Recorders

WEBSTER-CHICAGO CHICAGO 39, ILLINOIS

Larry Green Guests With Coinmen At Boston AMI Model "B" Showing

BOSTON, MASS.—Caught visiting with local coinmen at the recent showing of the new AMI Model "B" phonograph, RCA-Victor Record artist Larry Green beams as he listens to his latest recordings. Pictured above: Jack Mitnick, president of Beacon Dist. Co.; Bill Gersh, *The Cash Box*; Green and Harry Poole of bean-town coin firm. Beacon played host to huge throngs of visiting operators and tradesmen during the showing. Green, a local favorite, recently finished playing a four-week engagement at the New York Strand Theatre. He is currently appearing at the Boston RKO-Keith.

VITAcoustic Records

"LIVING SOUND"

SEE US AT — —

Booth No. 5

at the N.A.M.M. show

Record HITS for Record SALES!

When in Chicago —

VISIT OUR NEW OFFICES

VITAcoustic Records

624 S. Michigan Chicago, Ill.

*MUSIC MERCHANTS — OPERATORS

Cash In On —

DISK O'THE WEEK

"The Girl Who Came From Peru"

FREDDY MARTIN ORCH.
(Victor 20-3027)

● It's another bell ringer for maestro Freddy Martin, with another Latin melody providing reason for all the excitement! Following on the heels of the recent smash "Come To The Mardi Gras," Freddy and the boys set with another winner in "The Girl Who Came From Peru," a catchy coin winning melody if there ever was one. With the vocal ensemble wailing the excellent wordage in light, delightful tones that satisfy, Freddy and the boys blend beautifully for the orchestral flavor. Wax stacks up as a strong dance number, and is sure to find wide favor as such. Take into account Martin's wide popularity and ops have a piece of wax that can really move. "The Girl Who Came From Peru" is the one they'll go for—latch on—but pronto!

From "The Cash Box"—June 12

●

Another Terrific Version

by

GUY LOMBARDO
And His Orchestra

on

Decca No. 24408

* The leading disk jockey programs in the country are featuring "A Girl Who Came From Peru" by the above artists with a potential audience of millions. Tune is involved in contest which will give the winners 2 week vacation trip to Peru, stay at the Waldorf-Astoria, and dinner with Guy Lombardo.

●

Published By

TOBIAS & LEWIS MUSIC PUB. CO.

1650 BROADWAY NEW YORK, N. Y.

DON'T BLAME ME

(From M-G-M's "Big City")

A Great New Release
by
KING COLE TRIO
on
Capitol Records

HARRY WARREN MUSIC, INC.

GREETINGS

to all attending the NAMM Convention

Have Yourselves

"PEACE OF MIND"

RECORDED BY

ELTON BRITT - RCA VICTOR

No. 20-2772

and Don't Forget

"THAT GRAND OLD PARTY"

A Beautiful Melody and Lyric, dedicated to the G O P — and Destined to be Their Party Song.

RECORDED BY

THE JESTERS—20th Century

RECORD #20-63

Published by

DUBONNET MUSIC PUBLISHING

1619 BROADWAY, NEW YORK 19

Ops Say "So What" as Decca, Columbia Scrape Bottom

NEW YORK—Juke box ops thruout this area said, "So what?"—as they heard the news that both Decca and Columbia diskeries were scraping at the very bottom of the disk biz.

"There's plenty good labels," one noted op said, "and we also remember when Decca and Columbia listened to us with only half an ear, especially in the days when records were hard to get. Furthermore," he said, "the other diskeries will be more than happy to take care of our needs."

Columbia has let out John Birge and Bob Brenner, advertising and promotion executives. They've closed down the King Mills plant in Ohio and expect to lay off about 500 workers. They will continue to operate their Bridgeport and Hollywood plants with minimum help.

Decca also continues to cut. They've announced retrenchment in advertising and promotion fields. Harry Kruze, well known and well liked by juke box ops, is believed to be out permanently. It is now rumored that Decca will close their New York plant and will also cut down on help in their distrib offices here. There is also a possibility that they will close their Brooklyn plant.

Surprising is Decca's ad retrenchment program. Certain Decca execs had reported that their heavy spending in mass media had helped tremendously. When approached for specialized trade promotion, where cost would have been less than art work involved in these big ad smashes, and would have "sold" them to trades, they were much "too busy" to even give trades consideration.

Columbia, too, smashed into big time ad stuff wih everything they had. Now retrenchment on their part surprises. It might have paid a few of these execs to check into fields where biz promotion would have most definitely helped and used some of the coin to build better followings.

But, like the juke box ops say, "So what?" as both these big diskers scrape the bottom.

DANA RECORDS

Salutes

THE NAMM At The Palmer House, Chicago

AT BOOTH No. 16

You'll Be Greeted By Our

"SCHOENE MAEDEL"

(Pretty Girl)

"SCHOENE MAEDEL" Is A Smash Hit on

DANA No. 2005

Sung by DON RODNEY with Jimmy Carroll and The Dana Singing Strings

Ask for DANA'S Catalogue of the finest Line of Polkas, Polish, Pop, Kiddie, and Hillbilly Records

DANA MUSIC COMPANY, INC.

286 FIFTH AVENUE NEW YORK 1, N. Y.

NEXT WEEK *we'll announce the Release Date!*

BULL MOOSE JACKSON'S

KING HIT No. 4230

I CAN'T GO ON WITHOUT YOU

Backed by

FARE THEE WELL, DEACON JONES

Sharpshooters ORDER IT NOW! KING HITS THE BULLS-EYE AGAIN!

*PARAGON Has THE Hit Record Of

"DON'T LEAVE NOW"

backed by The Standard

"DARLING NELLIE GRAY"

by THE PARATONES

on Paragon Record # 8037

Great for ALL Locations—Excellent for Race Spots

Order thru your nearest distributor or direct from

PARAGON RECORDS, INC.

8000 CONNECTICUT AVE. N.W.

WASHINGTON, D. C.

**(Paragon—according to Webster) "model of perfection."*

Regent Records Pop With Another First

ELIZABETH, N. J.—Regent Records, local Eastern indie recording company can lay claim to being one of the most versatile recording companies in the nation. The plattery has the start of another smash hit on their hands with the widely heralded Al Trace recording of "You Call Everybody Darling."

Disk was selected as the No. 2 tune at the recent Philly Click Tune Party, the Record of the Month by the Cincinnati Automatic Phono Owners Association and record of the week by a half dozen disk jockeys throughout the country.

Regent gained national prominence via their original Don Henry disking of "Sabre Dance." The plattery was the first to release this disk which bounced into the national spotlight recently.

PALDA RECORDS

Extends
Greetings To The Music Merchants of America Attending Their Annual NAMM Show At The Palmer House

and THANKS for making

"WHERE THE APPLE BLOSSOMS FALL"

The Biggest Record In The Country
. . . and it's Backed with

"TEA LEAVES"

Vocal by ART SIDROE with RODNEY DAVIS at the Celeste and Hammond Organ
PALDA # 1005

See You At The Show—

David Miller

PALDA RECORD CO.
8406 LYONS AVE., PHILADELPHIA, PA.

GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM

GOING STRONG !!

Earl Bostic's sensational

TEMPTATION

G-160

Earl's newest is

BOSTIC'S BOOGIE BLUES

G-161

GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM

ballen record co.
1416 WOOD STREET · PHILADELPHIA 2, PA.
DISTRIBUTORS IN PRINCIPAL CITIES

LARRY VINCENT

of

PEARL RECORDS

Extends

best wishes to the Nation's MUSIC MERCHANTS for a HAPPY CONVENTION TIME—Look Forward to seeing you in person at the Show.

The Critics Rave About This One

"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"

and **"IF I'D ONLY KNOWN YOU THEN"** *Pearl # 20*

"LITTLE GIRL" *Pearl # 22*

Pearl Records are the Life of the Party—
Just Right to Pep Up That Vacation Trip.

New distributor for the state of Florida
TARAN DISTRIBUTING CO.
90 RIVERSIDE DRIVE, JACKSONVILLE, FLORIDA

ORDER FROM YOUR DISTRIBUTOR — OR DIRECT FROM

PEARL RECORDS

ROUTE 1
BOX 105
COVINGTON, KY.

FOR A REALLY

DELUXE *TIME AT THE CONVENTION*

VISIT BOOTH 75

PALMER HOUSE, CHICAGO, ILL., JUNE 14-17

and meet

Dave Braun
President

Miss Mike Waldman
Publicity Director

Joe Liebowitz
Musical Director

HIT AFTER HIT—MONTH AFTER MONTH—ON ***DELUXE!***

Deluxe Record Co., Inc. • Linden, New Jersey • Phone: Linden 2-7550

This is it — — Fellers

BOB STEWART and The Victorians

Sing-sational Recording of

"YOU'LL ALWAYS BE MY SWEETHEART"

backed by

"DREAMING OF YOU"
Mero # 7465

NEW RELEASES

"LET'S GO AROUND AGAIN"
Mero # 7464

"SUGAR FOOT"
Mero # 7461

MERO RECORDS (Formerly METRO RECORDS)
1650 BROADWAY, NEW YORK
(Phones: PLaza 7-6983 and COl. 5-9894)

GET THESE

3 Quality Features

IN YOUR RECORDS

★ Long Wear
★ Minimum Surface Noise
★ High Resistance to Breakage

Have your records made from

NEF COMPOUND LAC

A PRODUCT OF J.W. NEFF LABORATORIES INC.

Now available . . .

The New, Improved "Standard" NEF-O-LAC Compound. This superior compound produces records that play longer and with a minimum of surface noise. It is easy flowing, free from grit and uniform in weight.

★ ★ ★ ★ ★

The New, "Break-Resistant" NEF-O-LAC Compound. Gives you all the quality features of the "Standard" compound plus a high resistance to breakage at only a moderate increase in cost.

Make these tests yourself!

Write us on your business letterhead for free sample biscuits.

If you are a RECORD MANUFACTURER

We will send you a generous sample of whichever type NEF-O-LAC compound you specify. Make your own pressing and **compare!**

If you are a JUKE-BOX OPERATOR

We will send you a record made from whichever type NEF-O-LAC you specify. Run it alongside your present records and **compare!**

BINNEY & SMITH COMPANY, 41 East 42nd Street, New York 17, N. Y.

EXCLUSIVE SALES AGENTS FOR U. S., CANADA, CENTRAL AND SOUTH AMERICA

Memo from CRYSTAL TONE

"IF I LIVE TO BE A HUNDRED"

". . . Kicking up a storm throughout the nation."

DEMAND THE ORIGINAL ON CRYSTAL-TONE 1001

Read what "THE CASH BOX" says June 12 Issue

"If I Live To Be A Hundred"
"The Gang That Sang Heart Of My Heart"
HY-LO TRIO
(Crystal-Tone 1001)

● Sure fire wax for music ops with tavern locations are these done up in first rate manner by the Hy-Lo Trio. Top side, tagged "If I Live To Be A Hundred", is currently kicking up a storm throughout the nation. This rendition should certainly account for a slew of coin play. Stuff is tailor made for the elbow-rest stops—the combo's fine adaptation should draw raves. Flip is that ever lovin' favorite which undoubtedly will never die. The trio's fond spooning of "Heart Of My Heart" will definitely make for added take in the phonos. By all means, get next to this duo.

Distributors In Principal Cities — or Write

CRYSTAL-TONE RECORD CO.

1182 Columbus Ave., Boston 20, Mass. Phone: GArrison 7-5173

MGM To Release Beale St. Boys Disks In Europe

NEW YORK—MGM Records this past week announced that they will release a great many of their Beale St. Boys recordings in Europe.

Deal came about when Sidney Mills, manager of the vocal group heard several of the boys' platters, and was so enthused that he immediately thought of the wonderful possibilities for this group in England.

The combination have been set for a series of personal appearances in England and the Continent this coming fall. The release of their MGM Records will undoubtedly boost their popularity when they arrive in England.

First release overseas for the group is their very popular recording of "Wedding Bells."

Harmonia Takes Over Amuke Ukranian Master Recordings

NEW YORK—The acquisition of the Amuke Records Company's catalog of international and Ukrainian polkas has just been announced by Dr. Anthony Benis, president of Harmonia Records. Move is a further development of its present policy of enlarging its activity in the International field which started with the addition to its own Polish and Italian catalogs of the Sonart Record Company's Yugoslav masters a short time ago. In addition to its International catalog, Harmonia has a well rounded line of popular novelties and standards.

The terms of a long term contract with Milton and John Olekson, owners of Amuke, provide for a cash payment by Harmonia plus a royalty to be paid to the Oleksons on all records sold.

Among the records in the Amuke catalog are a great number of polka waxings by the Milton Olekson orchestra, which have been standard fare in this field for some time.

Lee Magid Joins National

NEW YORK—Announcement has been made by National Records, Inc., of the appointment of Lee Magid to handle that firm's disk jockey and promotion work.

Magid, well known in the disk business formerly was associated with Amigo Music Corp.

BULLET'S BOOTH IS NUMBER 24

"Meet us in Booth # 24 at the NAMM convention"—BULLET ARTISTS

BULLET RECORDS

423 Broad St. Nashville, Tenn.
(6-4573)

WE'LL BE STAMPEDED-WITH ORDERS — WE WILL FILL ORDERS AS RECEIVED.

SORRY BOYS- WE CAN'T PLAY FAVORITES!

GET SMART - ORDER TODAY!

KING 4230

I CAN'T GO ON WITHOUT YOU

BACKED BY

FARE THEE WELL, DEACON JONES

KING RECORDS BULL MOOSE JACKSON

King Acquires 64 Masters In Deal With Sensation Records

CINCINNATI, O.—In keeping with its policy of steadily enlarging its catalog, King Records this past week announced the acquisition and rights thereto of four Todd Rhodes' master recordings.

Rhodes, one of the nation's foremost exponents of the hot saxophone, was formerly heard on the Sensation label. His recording of "Bellboy Boogie" was one of the top race songs in the early part of the year.

Sensation Records who first handles Todd's numbers, later made a deal with Vitacoustic Record Co. to turn over to them all of the Todd Rhodes' masters. After the reorganization of Vitacoustic it was necessary for them to revert the masters formerly obtained back to Sensation. King Records recently made a deal with the latter plattery for the Todd Rhodes' masters which they will release under their blue label series.

Sixty other masters were also acquired in the deal with Sensation. Included in these masters are such commendable talent as Lord Nelson-Bebop, Russel Jacquet, Doc Wiley-Blues, Jack Surrell, Sir Charles Thompson, Milt Jackson, L. Sanders and others.

A Man Could Be A Wonderful Thing

Ray McKinley .....Victor
Buddy Rich .....MGM
Hoagy Carmichael .....Decca
Patti Clayton .....Bullet
Hall Sisters .....Victor

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THE CASH BOX
381 FOURTH AVENUE
NEW YORK 16, N. Y.

Manila Phono Stars Play Host To Coinman At Nitery Opening

MANILA, P. I.—When Corazon Noble and Oscar Moreno, leading Filipino motion picture and recording stars purchased the Cathay Club in Manila, they called in Bill Suter, of the Morcoin Company, Rock-Ola distributor in Manila, to set up a phonograph installation in the club.

Miss Noble, top notch artist in the Philippines, first entered into the limelight in 1934 and has appeared in many record breaking pictures. Miss Noble suffered the loss of her husband and baby, massacred by the Japanese during the American liberation of Manila. The baby was bayoneted while in her arms—Miss Noble almost lost her right arm by the same thrust. In the trial of Japanese General Yamashita and Tojo, Miss Noble was the first witness for the prosecution.

Picture above, left to right; Gil De Leon, Lilia Dizen, Bill Suter and daughter Terry, Corazon Noble, Oscar Moreno and Miguel Velardge.

STRAND Records

Extends Greetings To All Music Merchants Attending the NAMM Show

New Arrangements Of Standard Hits

"MY WILD IRISH ROSE"
"JEANNINE" (I DREAM OF LILAC TIME)
By Clarence Fuhrman & His Ork.—Vocal by Jack Curtis
5-1001

"LET ME CALL YOU SWEETHEART"
"RED SAILS IN THE SUNSET"
By Clarence Fuhrman & His Ork.—Vocal by Jack Curtis
5-1002

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Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

Another new MODERN release
"FIVE FOOT TWO, EYES OF BLUE"
backed by
LONE STAR WALTZ
by
Buddy Harris and His Lone Star Playboys
Modern 20-593

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capitol
CE—Celebrity
CN—Continental
CO—Columbia
CS—Coast
DE—Decca
DEL—DeLuxe
DM—Delmac
EX—Exclusive
JD—Joe Davis
KI—King
LO—London
MA—Majestic
ME—Mercury
MG—M-G-M
MI—Miracle
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SP—Specialty
SN—Standard Phono
ST—Sterling
TR—Trilon
UN—Universal
VI—Victor
VT—Vitacoustic

	June 12	June 5
1—NATURE BOY	**131.7**	**143.9**
CA-15054—KING COLE *Lost April*		
CO-38120—FRANK SINATRA *S'posin'*		
DE-24439—DICK HAYMES *You Can's Be True, Dear*		
EX-36x—HERB JEFFRIES *Just Naive*		
JE-2006—THE HOLLYWOODAIRES *Don't You Want That Stone*		
LO-10013—MANTOVANI *Ritual Fire Dance*		
ME-5134—JOHN LAURENZ *These Foolish Things*		
MU-567—SARAH VAUGHAN *I'm Glad There Is You*		
VI-25-5212—EVE YOUNG *Time For Your Lullaby*		
VI-20-2944—DICK JAMES *You Can't Be True, Dear*		
2—LITTLE WHITE LIES	**121.8**	**104.2**
CO-38114—DINAH SHORE *Crying For Joy*		
DE-24280—DICK HAYMES *Sierra Madre*		
ME-8085—STEVE GIBSON		
MU-558—MEL TORME		
VI-27521—TOMMY DORSEY O.		
3—YOU CAN'T BE TRUE. DEAR	**121.7**	**88.8**
AP-1121—N. EMMETT		
CA-15077—THE SPORTSMEN		
BU-1032—R. DEAUVILLE		
DE-24439—DICK HAYMES *Nature Boy*		
CO-38211—MARLIN SISTERS *You Can't Be True, Dear*		
LO-202—VERA LYNN		
DEL-1171—ZIGGY LANE		
MU-568—RUSS BROOKS		
RO-128—KEN GRIFFIN		
VI-25-1117—WILL GLAHE		
4—TOOLIE OOLIE DOOLIE	**82.3**	**70.9**
CA-15059—THE SPORTSMEN		
CN-1223—VAUGHN HORTON		
CO-38211—MARLIN SISTERS *You Can't Be True, Dear*		
DA-2015—DANA SERENADERS		
DE-24380—ANDREWS SISTERS		
FL-5005—ALPINE BELLES		
LO-201—JOHNNY DENNIS		
SR-5505—LARKIN SISTERS		
ST-1013—DICK HAYMAN		
VI-25-1114—HENRI RENE O.		
5—THE DICKEY BIRD SONG	**48.1**	**51.6**
CO-38085—THE DELL TRIO *Encore Cherie*		
DE-24301—LARRY CLINTON O. *Ooh! Looka There*		
MA-1234—GEORGE OLSEN O. *Thoughtless*		
MG-10138—BLUE BARRON O. *My Cousin Louella*		
VI-20-2617—FREDDY MARTIN O. *If Winter Comes*		
VT-22—JOAN EDWARDS		
6—HAUNTED HEART	**44.3**	**44.4**
CA-15023—JO STAFFORD *I'm My Own Grandmaw*		
CO-38112—BUDDY CLARK *First Prize At The Fair*		
CO-38083—BUDDY CLARK *Matinee*		
DE-24362—GUY LOMBARDO O. *Saturday Night In Central Park*		
DE-24370—BING CROSBY *Moonlight On A White Picket Fence*		
ME-5120—VIC DAMONE *Tell Me A Story*		
MG-10153—GEORGE PAXTON O. *Dream Girl*		
VI-20-2713—PERRY COMO *Carolina Moon*		
VI-45-0050—RUSS CASE O. *Inside U. S. A.*		
7—BABY FACE	**41.8**	**40.8**
AP-1114—PHILLIE ALL STAR STRING BAND *Bye, Bye, Blackbird*		
CO-30014—JERRY WAYNE & DELL TRIO		
DE-25356—HENRY KING O. *Oh, You Beautiful Doll*		
KR-216—UPTOWN STRING BAND		
ME-2120—AQUA STRING BAND		
MG-10156—ART MOONEY O. *Encore Cherie*		
ST-294—HUM & STRUM		
TO-294—BENNY STRONG O.		
PA-1105—FERKO STRING BAND		
UN-627—MILT SCOTT ORCH.		
VI-22879—SAMMY KAYE O. *Miss You*		
8—BECAUSE	**39.2**	**36.8**
AP-1068—HAL WINTERS *Because*		
LO-145—ARTHUR TRACEY *A Perfect Day*		
VI-20-2653—PERRY COMO		
9—SABRE DANCE	**38.9**	**67.4**
CO-38102—WOODY HERMAN O. *Swing Low, Sweet Chariot*		
DE-24388—VICTOR YOUNG O. *For Whom The Bell Tolls*		
DE-24427—ANDREWS SISTERS *Heartbreaker*		
LO-222—TED HEATH ORCH. *Tabu*		
ME-24000—NICHOLAS S. GOLOVANOV		
MG-30048—MACKLIN MARROW		
SI-15180—RAY BLOCH O. *Minuet In G*		
RE-111—DON HENRY TRIO *Turnpike Polka*		
VI-20-2721—FREDDY MARTIN O. *After You're Gone*		
10—ST. LOUIS BLUES MARCH	**29.1**	**36.5**
VI-20-2722—TEX BENEKE O. *Cherokee Canyon*		
11—WOODY WOOD-PECKER	**29.0**	**6.2**
CO-38197—KAY KYSER O. *When Veronica Plays the Harmonica*		
12—A FELLA WITH AN UMBRELLA	**25.2**	**22.4**
CA-15092—SKITCH HENDERSON O. *Beyond The Blue Horizon*		
CO-38192—FRANK SINATRA *It Only Happens When I Dance With You*		
DE-24433—BING CROSBY *Blue Shadows On The Trail*		
DE-24434—GUY LOMBARDO O. *It Only Happens When I Dance With You*		
LO-206—DENNY DENNIS *Steppin' Out With My Baby*		
VI-20-2873—THE THREE SUNS *Steppin' Out With My Baby*		
13—JUST BECAUSE	**25.1**	**10.2**
CO-38072—FRANK YANKOVIC		
DE-25376—DICK STABILE O. *Deep Elm Blues*		
MA-1231—EDDY HOWARD O. *Encore Cherie*		
ME-6086—SHERIFF TOM OWENS		
VI-20-2941—LONE STAR COWBOYS		
14—MY HAPPINESS	**22.8**	**9.2**
CA-15094—THE PIED PIPERS *Highway To Love*		
CO-38217—THE MARLIN SISTERS *The Man On The Carousel*		
DM-11133—JON & SONDRA STEELE *They All Recorded To Beat The Ban*		
DE-24446—ELLA FITZGERALD		
ME-5144—JOHN LAURENZ *Someone Cares*		
SI-15206—ALAN DALE *Tea Leaves*		
15—LOVE SOMEBODY	**21.6**	**23.9**
CO-38174—DORIS DAY & BUDDY CLARK *Confess*		
16—TELL ME A STORY	**20.3**	**28.1**
CO-38050—FRANKIE CARLE O. *My Promise To You*		
DE-24329—AMES BROTHERS		
ME-5120—VIC DAMONE *Haunted Heart*		
MG-10144—BOB HOUSTON		
VI-20-2761—SAMMY KAYE O. *I Wouldn't Be Surprised*		
17—NOW IS THE HOUR	**19.0**	**22.1**
CA-15024—MARGARET WHITING *But Beautiful*		
CO-38061—HORACE HEIDT O. *I'll Never Say I Love You*		
CO-38115—BUDDY CLARK *Peculiar*		
CM-7502—JERRY WALD O. *I Hate To Lose You*		
DE-24279—BING CROSBY *Silver Threads Among The Gold*		
DE-24378—BOB CARROLL *Sapphire Of The Tropics*		
LO-110—GRACIE FIELDS *Come Back To Sorrento*		
ME-5103—LES PAUL TRIO *My Extraordinary Gal*		
MG-10125—KATE SMITH *I'll Never Say I Love You*		
MU-532—SHEP FIELDS O. *Lone Star Moon*		
MA-1191—EDDY HOWARD O. *True*		
SI-15178—RAY BLOCH O. *Nina-Nana*		
VI-20-2704—CHARLIE SPIVAK O. *Who Are We To Say*		
18—LAROO LAROO LILLI BOLERO	**13.9**	**22.5**
CA-15048—PEGGY LEE *Talking To Myself About You*		
CO-38130—FRANKIE CARLE O. *Someone Cares*		
DE-24404—BING CROSBY *The Story Of Sorrento*		
LO-191—SAM BROWNE *A Boy From Texas etc.*		

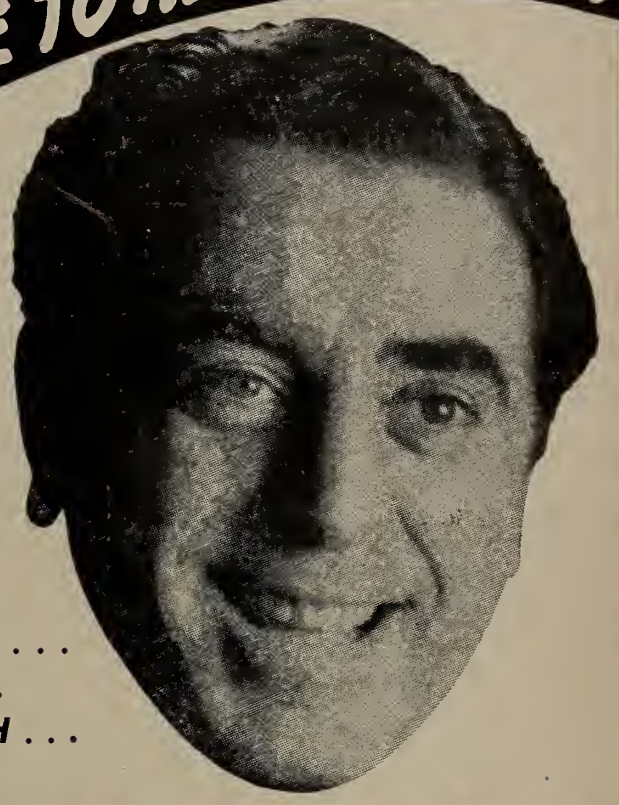
		June 12	June 5
MA-1224—EDDY HOWARD O. *Spring In December*			
ME-5121—VIC DAMONE *My Fair Lady*			
MG-10166—BOB HOUSTON *I Still Love You*			
MU-546—SHEP FIELDS O. *Hold It Joe*			
VI-20-2734—PERRY COMO			
19—FIDDLE FADDLE		**12.7**	**8.0**
LO-1006—CAMARATA ORCH. *Fantasy Impramptu*			
MG-10200—BERT SHEFTER			
RA-10080—EDDY MANSON *Shaemaker's Serenade*			
RE-119—DON HENRY TRIO *Funiculi Funicula*			
VI-25-1120—BOSTON POPS. ORCH.			
20—HEART-BREAKER		**12.6**	**25.5**
CA-15078—JACK SMITH *Baby Face*			
CO-38150—JERRY WAYNE *One Raindrop Doesn't Make A Shower*			
DE-24427—ANDREWS SISTERS *Sabre Dance*			
LO-200—SAM BROWNE *More Than Ever Before*			
ME-5119—AQUA STRING BAND *Bye Bye Blackbird*			
PA-2007—FERKO STRING BAND *Faur Leaf Clover*			
VI-20-2864—JOE LOSS O. *A Tree In A Meadow*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DECK OF CARDS		**12.1**	**10.8**
22—AIRIZAY		**8.9**	**7.2**
23—BABY DON'T BE MAD AT ME		**7.6**	**—**
24—CIGAREETES, WHUSKEY AND WILD WILD WOMEN		**6.3**	**—**
25—BETTER LUCK NEXT TIME		**6.2**	**—**
26—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON		**5.9**	**10.3**
27—IT ONLY HAPPENS WHEN I DANCE WITH YOU		**5.8**	**—**
28—I'VE GOT A CRUSH ON YOU		**5.7**	**8.2**
29—WORRY, WORRY, WORRY		**5.6**	**3.5**
30—SHINE		**5.5**	**5.6**
31—BEYOND THE SEA		**3.8**	**8.1**
32—MATINEE		**3.7**	**3.6**
33—SUSPICION		**2.6**	**10.1**
34—BOY FROM TEXAS		**2.5**	**2.6**
35—CONFESS		**2.4**	**5.2**
36—SUNRISE BOOGIE		**2.3**	**2.4**
37—MANANA		**2.2**	**10.0**
38—ALL OF ME		**2.1**	**2.2**
39—PEANUT VENDOR		**2.0**	**5.1**
40—CUGATS NUGATS		**1.9**	**—**

Wow! Whatta Hit!
George Givot

DYNAMITES POOR COLLECTIONS ZOOMS TAKE TO NEW HIGH PEAKS



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BOWLING 'EM OVER . . .
MAKIN' 'EM CRY . . .
MAKING 'EM LAUGH . . .
BUT . . .

FLOODING JUKE BOXES WITH BIG TIME COIN AGAIN! *HEAR*

"My California"

"Darktown Strutters Ball"

"Yes, We Have No Bananas"
"MacNamara's Band"

"Take Me Out To The Ball Game"
"Wait 'Till The Sun Shines Nellie"

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Model A-P, W/Playmeter	$945.00
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Model BB-P, Blond W/Playmeter	910.00
Model BB-Standard, Blond	900.00
Model B-P, Mahogany, W/Playmeter	895.00
Model B-Standard, Mahogany	885.00
HIDEAWAY, Model HS-P, W/ Playmeter, Amplifier & Rem. Vol. Con.	525.00
HIDEAWAY, Model HS-Standard, W/Amplifier & Rem. Vol. Con.	515.00
Model WL-5c, 3-Wire, 40 selection Wall Box	53.50
Model SM-Large Stepper Wall Box	57.50
Model SL-Small Stepper Wall Box	53.50

AIREON

Coronet 400	495.00
Blonde Bombshell	595.00
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48′ Model Hideaway	299.50
48′ Model trio wall and bar box	59.50
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30 Selection Stowaway Mech.	398.00

BUCKLEY

Music Box	25.00

MILLS INDUSTRIES

Constellation	795.00

PACKARD MFG. CORP.

Manhattan Phonograph	695.00
Hideaway Model 400	383.00
Model 1000 Spkr.—Paradise	129.50
Butler Wall Box Hi-Chrome 5c	32.50
Butler Wall Box Hi-Chrome 10c	33.95
950 Speaker	35.00
650 Speaker	16.50

ROCK-OLA

Magic-glo Phonograph	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Control	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr.	21.50
1608 ToneOLier Spkr.	65.00
1607 Tonette Wall Spkr.	19.75
1531 DeLuxe Bar Bracket	8.25
1533 Universal Bar Bracket	3.90
1795 Wall Box Line Booster	16.35

SEEBURG

148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
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RS4-8 Recess Wall & Ceil. Spkr.	18.00
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WURLITZER

1100 Standard	999.50
1080A Colonial	899.50
1017A Conc. chngr. w/stepper	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Conc. chngr. w/stepper	499.50
2140 5-10c Wireless	50.00

MUSIC

3025 5c 3-wire	49.50
3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
3031 5c 30-wire	39.50
212 Master Unit	70.00
215 Wireless Transmitter	17.50
216 Wireless Impulse Receiver	22.50
217 Auxiliary Amplifier	35.00
218 30-wire Adptr. Term. Box	15.00
219 Stepper	46.50
4000 8″ Metal Star Speaker	45.00
4002 8″ Plastic Star Speaker	45.00
4004A 8″ Metal Musical Note Speaker	30.00
4005 8″ Walnut Round Spkr.	22.50
4005A 8″ Walnut Round Spkr.	$25.00
4006A 8″ Deluxe, Walnut Round Mirror	35.00
4007 12″ Inter. Deluxe Spkr.	135.00
4008 15″ Deluxe Speaker	185.00

PINS

BALLY

Rancho	289.50

CHICAGO COIN

Spinball	275.00

GENCO

Mardi Gras	289.50

GOTTLIEB

Olde King Cole	294.00

MARVEL

Leap Year	289.50
Leap Year w/4 coin chute	299.50

UNITED MFG. CO.

Monterrey	275.00

WILLIAMS MFG. CO.

Yanks	299.50

COUNTER GAMES

A.B.T. MFG. CORP.

Challenger	65.00

BALLY MFG. CO.

Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB

DeLuxe Grip Scale	39.50

GROETCHEN MFG. CO.

Camera Chief	19.95

ONE-BALLS

BALLY

Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

BELLS

BUCKLEY

Criss Crosse Belle	No Price Set
Criss Cross Jackpot Belle	No Price Set

GROETCHEN

Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50

O. D. JENNINGS

5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00

BELLS

10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	$344.00
50c Super DeLuxe Club Chief	454.00

PACE

5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
$1.00 DeLuxe Chrome Bell	550.00

CONSOLES

BALLY

Wild Lemon	542.50
Double-Up	542.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00

BUCKLEY

Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS

Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.

Columbia Twin Falls	485.00

O. D. JENNINGS

Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

PACE

3-Way Bell Console 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.

Big Inning	539.50
Bally Bowler	539.50

H. C. EVANS CO.

Bat-A-Score	No Price Set

EDELMAN AMUSEMENT DEVICES

Flash Bowler	
13′—8″	475.00
11′—8″	450.00
10′—8″	450.00
Belgian Pool	319.50

INTERNATIONAL MUTOSCOPE CORP.

Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
Fishing Well	375.00
Silver Gloves	375.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

• ALL EQUIPMENT APPEARING ON THIS PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

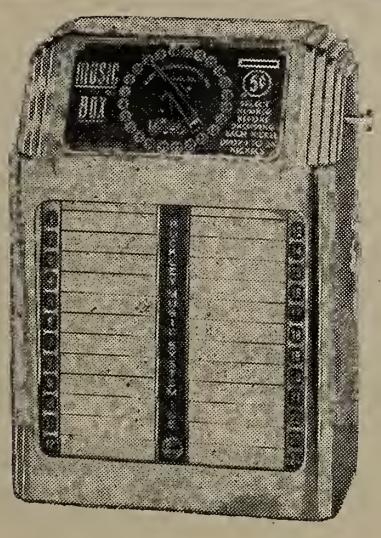
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

$29.00

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

CMI

AMAREX

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6436-37-38-6533)

THE "HIT" THEY ALL "RUN" FOR!

Williams

YANKS

STILL THE CHAMP IN EARNINGS!

ORDER FROM YOUR DISTRIBUTOR TODAY!

Williams

MANUFACTURING COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

CMI MEMBER

Announcing—

OPENING OF OUR NEW MODERN SHOP LOCATED AT

3425 METAIRIE ROAD

JEFFERSON PARISH

METAIRIE, LA.

Ten minutes drive from New Orleans. Drive to the St. Regis Restaurant on the Airline Highway and go half block up Metairie Road.

ALL TYPE SLOTS REBUILT.

WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS.

Exclusive Distributor of BUCKLEY TRACK ODDS and CRISS CROSS SLOTS.

COMPLETE STOCK OF COIN MACHINE PARTS.

We offer Factory Prices and Factory Service at our New Orleans office

Three trucks on the road to pick up and deliver your equipment

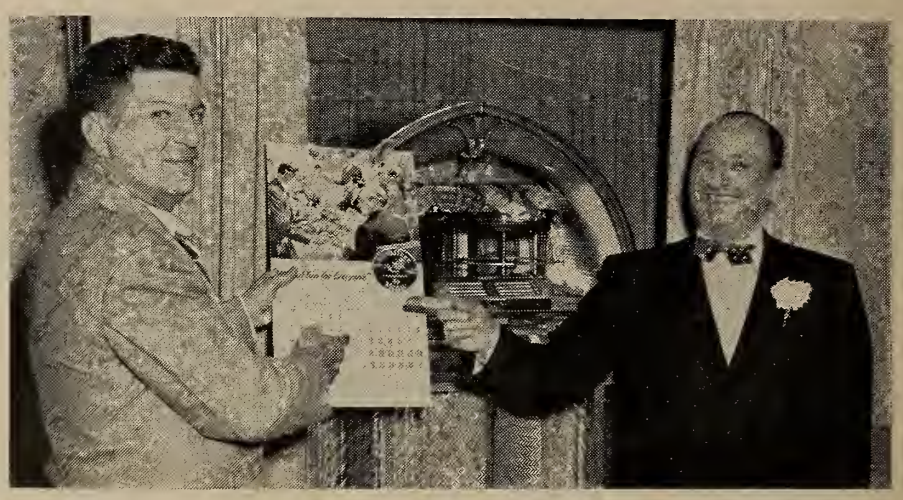
Bob Buckley *Sam Tridico*

CONSOLE DISTRIBUTING CO., INC.

1006 Poydras St.. New Orleans, La.

Phone: RA 3811

Op Gets Peek At Wurlitzer Calendar



BUFFALO, N. Y.—Alfred Bergman, Alfred Sales Company, this city, is pictured above (right) showing Mickey Anderson, music operator of Erie, Pa., Wurlitzer's new juke box Calendar for 1949.

The Rudolph Wurlitzer Company, leading exponents of calendar advertising in the phono field, has informed their distributors that the special 1949 calendar is rolling off the presses of Brown & Bigelow, world's largest calendar house. It is described as a six page, full color calendar, designed to hang in locations as a year-long promotion to stimulate play and profits for Wurlitzer operators.

Each page covers two months and pictures people in various poses obviously enjoying juke box music altho no phonograph is actually shown. Each page carries imprint of the Music Merchant's name and address in large type.

"We found that Music Merchants were prolific purchasers of stock calendars" stated Mike Hammergren, vice president and director of sales. "While such calendars may bring them some publicity, we knew that calendars could be designed that would actually produce extra profits. Wurlitzer calendars have the distinct advantage of a direct value to the Music Merchant's own business. We know that this type of calendar will produce sufficient extra play to pay for itself several hundred times over during its 12 month life. The calendar is sold to Music Merchants at cost and orders that are piling up prove that Music Merchants appreciate its value."

The art work for the 1949 juke box calendar was specially designed for Wurlitzer by Harold Feltz, art director of Landsheft, Inc., advertising agency for the phonograph company. It has been in preparation since the fall of 1947.

REDD OPENS BIG PARTS DEPT.

BOSTON, MASS.—S. H. (Si) Redd of Redd Distributing Co., 130 Lincoln St., this city, has just turned the major part of his big building here to supplies, parts ad records for New England's operators.

As one of Wurlitzer's distribs, Redd has been visited regularly by ops here who have been asking him to install a larger parts department which would cover all supplies needed for games as well as for phonos and to also handle records.

According to Redd, "We now believe that we have one of the largest parts and supplies departments of any distributing organization in the nation."

One of the biggest features of these new departments, according to Redd, "We are handling all the major records as well as many of the independents and the operators can now get their disks under one roof instead of chasing about the city or writing out of town to obtain what platters they need."

"As usual," Redd stated, "we are continuing to send out used equipment from our offices here which are absolutely guaranteed to be the very cleanest machines the operator has ever seen."

Redd prides himself on his reputation to ship clean, perfect-working equipment, and has a great many complimentary letters which he has received from operators all over the country regarding the machines they purchased from him.

In regard to used machines he says, "We have one of the largest and best stocks of all types of games and music equipment and any operator can be assured of the lowest possible price, plus the best machine he ever bought."

Ops are invited to view this new building at 130 Lincoln St., Allston, and to see the new, large parts, supplies and record departments. A tour has been arranged for all visitors.

MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS	$142.50
Bally MELODY	122.50
Gottlieb HUMPTY DUMPTY	122.50
Williams' SUNNY	122.50
United's SINGAPORE	122.50
United's TROPICANA	139.50
United's HAWAII	85.00

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

WRITE US TODAY
FOR OUR LIST OF
OUTSTANDING EQUIPMENT BUYS IN ROLLDOWNS AND MUSIC MACHINES
Lowest Prices In The Country!
RUNYON SALES COMPANY
123 W. Runyon St., Newark 8, N. J.
Tel.: BIgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOngacre 4-1880

Aireon's Coronet FOR 495

OLDE
KING COLE

Olde King Cole is a merry old soul,
And a merry old soul is he.
He says: "Here's a game
"That's heading for fame—
"The best of them all, I can see!"

MIGHTY POTENTATE OF PROFITS!

"There is no substitute for QUALITY!"

2 COMPLETE SEQUENCES! HIGH SCORE! BONUS!
DOUBLE BONUS! ADVANCE BONUS!
NEW "CROWN" BUMPER Advances Bonus!
NEW "DRUM-ROLL" SOUND EFFECTS!
ORIGINAL FLIPPER BUMPERS!
(Patent Pending)

SEE YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

CMI MEMBER

Business Opportunity . . .

All you can write on the above lines, including your firm name and address only $2 in the Classified Ad section of the one publication where you can really SELL or BUY whatever equipment, merchandise, parts or supplies you require. Fill out, enclose your check for $2 and mail today to: THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

AUTOMATIC HOSTESS

UNIT OF 20
LIKE NEW

ORIGINAL PRICE $14,800.00

WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

N. Y. COUNCIL TO VOTE ON PINBALL BILL JUNE 15

Oft Postponed Injunction Hearing In Supreme Court Finally Started June 10

NEW YORK—After many postponements, the injunction proceedings of the four coin machine companies (Allied, Hysol, Seaboard, and Supreme) against the Police Department, seeking a permanent restraining order to prohibit the police from molesting amusement machines, went before Justice Ferdinand Pecora on Thursday, June 10.

Scheduled for Monday, June 7, the proceedings were set back to Wednesday at the request of Samuel Rosenman, attorney for the coin trade, and because of a lengthy case preceding it, was unable to get started until Thursday P.M. On hand were some fifteen to twenty games, among which were steel and wood roll-downs, and plunger type stripped pin games. The hearings will probably take about a week, as the district attorney's office claimed it needed four days to present its case.

Should the decision of the court be favorable to the coin trade, and the injunction continued, maintenance and operation of games will not be hampered by police. If the injunction is refused, games already in the hands of the police department will be destroyed, and operation will have to cease. Games thruout the city will then be liable to seizure.

In addition to the above proceedings, the coin trade was watching the action of the City Council this week. The bill seeking to bar games (originally introduced June 1) was once again blocked this week, but the way for final action was cleared for Tuesday, June 15.

Councilman Stanley M. Isaacs, Manhattan Rephblican, complained that the present bill was "loosely drawn" and should be shelved in favor of a new bill drawn more specifically. He moved to refer the measure back to the council's general welfare committee, but on a roll call his motion was defeated by a vote of 11 to 8.

As drawn this bill will forbid the maintenance and operation of practically every amusement machine. It outlaws all "gaming" devices, and defines "gaming" devices as any coin operated game which includes an "element of chance." The only exception, specifically stated is the "Skeeball" game. It also excepts Arcades, stating that these amusement centers operate under the "common show" license. However, arcade owners are uneasy, as under the pending law, any equipment on their floor may be eliminated by the police if they wish.

WANT TO BUY

TOTAL ROLLS
BALLY HY-ROLLS
ESSO ARROWS
BING-A-ROLLS

State quantity and price in first letter

GEORGE PONSER
COMPANY OF N. Y. INC.
250 W. 57th ST., NEW YORK, N. Y.
(PHONE: CIrcle 6-6651)

WE-WE-WE-HAVE A TASTY DISH FOR *YOU!!*

SPECIAL 100 BRAND NEW "Cash Tray" NUT VENDORS IN ORIG. CARTONS $4.95 EACH

WANTED CLOSE OUTS OF BRAND NEW PINBALLS—ANY QUANTITY—WRITE—WIRE—PHONE!

ATTENTION NEW ENGLAND OPERATORS!
THE MOST COMPLETE LINE OF PARTS, SUPPLIES AND RECORDS ON HAND AT ALL TIMES TO FILL ALL YOUR NEEDS UNDER ONE ROOF—VISIT US BEFORE YOU BUY!

BARGAIN READY FOR IMMEDIATE DELIVERY—WORLD'S FINEST AND CLEANEST USED GAMES AND PHONOS YOU'VE EVER YET SEEN—AND—AT THE LOWEST PRICES. WRITE FOR OUR LIST —TELL US WHAT YOU WANT—DO IT IMMEDIATELY—SAVE MONEY!!

REDD DISTRIBUTING CO., INC.
130 LINCOLN ST., ALLSTON 34, MASS. (Tel.: Stadium 2-3320)

Union Wins Court Case Permitting Peaceful Picketing Of Location Owned Music Equipment

Special Sessions Reverses Magistrate's Decision

NEW YORK—In the case of People of New York verses Fred Mimms, Special Sessions of the Court of Appeals reversed a Magistrate's decision rendered some months ago in which a picket of Local 786 of the Electrical Workers Union was convicted of disorderly conduct.

Mimms was picketing a bar and grill in which a location owned tele-juke box was responsible for the loss of a music machine stop.

Local 786 appealed the case to a higher court and was victorious in its effort to reverse the former lower court decision.

The ruling handed down by Special Sessions stated in part "In the opinion of a majority of this court, peaceful picketing directed at complainants machine by the union not serviced by a member of the union is not unlawful. Legitimate grievances may be called to the attention of the public."

This decision was received joyfully by the union, as it strengthens their hand in dealing with location owned coin operated machines.

Console Distrib. Co. Opens New Shop In Metairie, La.

NEW ORLEANS, LA—Console Distributing Company, Inc., this city, announced this week that they have opened a new shop in Metairie, located in Jefferson Parish, only ten minutes away from their main office.

The firm now has three offices for the convenience of their customers. the new one in Metairie, one in Good Hope, and their main office. Headed by Bob Buckley and Sam Tridico, Console Distributing is exclusive distributors for Buckley Manufacturing Company.

The Metairie office will specialize in repairing and rebuilding all types of used slots and consoles.

"This new shop is large and modern" states Buckley "and in addition to our facilities to rebuild used equipment, we carry a large complete stock of coin machine parts."

"And the best news of all is that it is only ten minutes from New Orleans" Tridico stated.

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices

JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
78 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

Genco's Mardi Gras

A BRAND NEW IDEA
A 1 TO 4 ROLLOVER BUTTON COMBINATION.

✓ Flipper action, kick-out hole, single, double, triple, bonus, super high score—7 extra rollover buttons, and 3 - 100,000 bumpers.

✓ Operators acclaim it, the public demands it, it's Genco's Mardi Gras.

✓ Even greater playing appeal than Triple Action and Trade Winds combined.

✓ It has terrific action with **FIVE** ways to score.

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Newly Developed TONE ARM For Wurlitzer And Seeburg Phonos

G. E. Reluctance Pick-Up with High Fidelity Pre-Amplifier. This is not a Crystal.
GET MORE VALUE FROM YOUR PHONO PLAY.
No record wear — no scratch — no noise — no distortion.
Get 2,000 plays per record. Electric Cancel Trip, ¾ oz. weight.
Installed in 5 minutes or less.
LOW PRICE — WRITE IMMEDIATELY FOR COMPLETE INFORMATION.

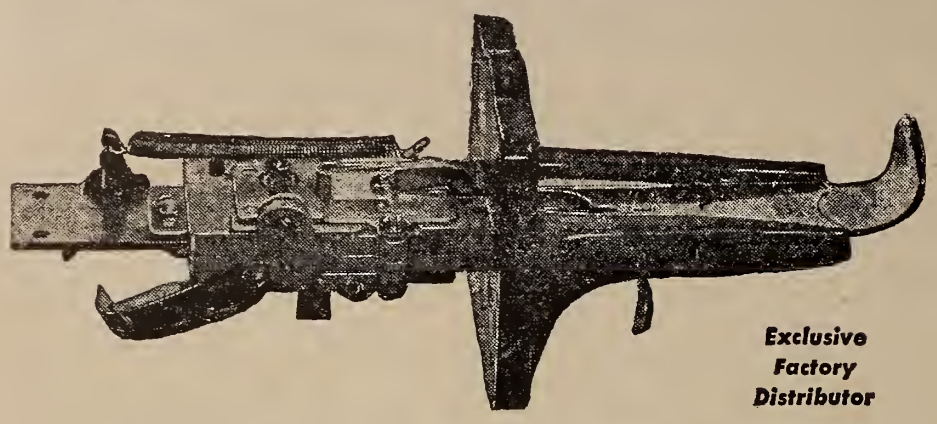
JOE MUNVES
ECONOMY SUPPLY COMPANY
615 10th AVENUE NEW YORK 19, N. Y.
(Phone: PLaza 7-2175)

FEATHER TOUCH

"Sensation of the Nation"

THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Down, Etc.



Exclusive Factory Distributor

Now being used by the leading manufacturers.

Beautiful appearance, trouble-free operation, 99% slug proof, easy push action—all add up to more coins in the cash box. Thousands of satisfied operators attest its quality.

Free Play Model (Specify Coin)..... $3.95 Each
Non-Free Play Model (Specify Coin)..... 3.65 Each

Remember Heath for all your parts needs. We specialize in coin chutes for phonographs and all other type parts and supplies for any make coin machine.

WRITE TODAY FOR OUR LATEST CATALOG

THE HOUSE INTEGRITY BUILT—AMERICA'S FOREMOST PARTS SUPPLIERS.

HEATH DISTRIBUTING COMPANY

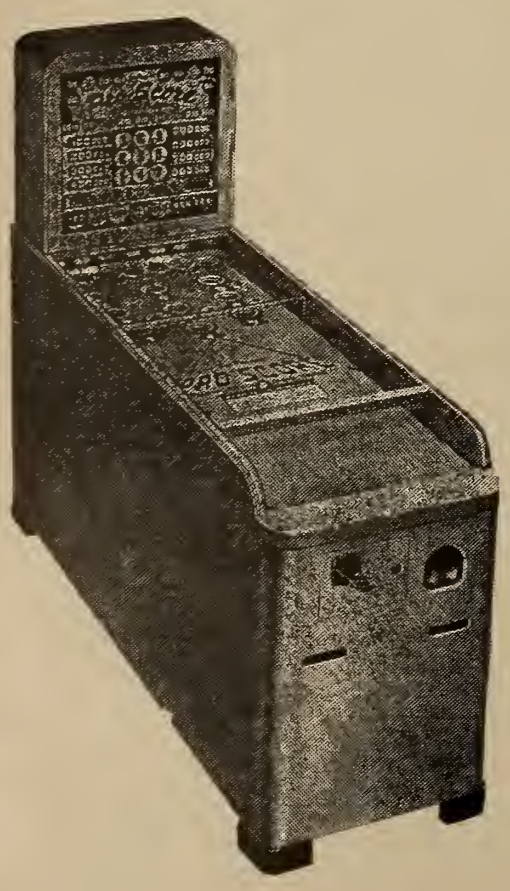
217 THIRD STREET MACON, GEORGIA

Phones: 2681-2

MEMBER

first
in dollars

"PRO-SCORE"



IS FIRST IN DOLLARS EARNED ON LOCATIONS EVERYWHERE IN THE NATION! "PRO - SCORE" IS THE ONLY ROLLDOWN GAME IN HISTORY STILL SELLING BIG AFTER SO MANY MONTHS SINCE FIRST INTRODUCED!!! ORDER TODAY — LEARN THE REASON WHY!

GEORGE PONSER CO.

250 WEST 57th ST., NEW YORK, N. Y.
(Tel.: CIRCLE 6-6651)

John Chrest, Exhibit Sales Manager, Dies

JOHN CHREST

CHICAGO—The trade was shocked by the sudden death of John Chrest, vice president and sales manager of Exhibit Supply Company on Tuesday, June 8.

Chrest, one of the best known and best liked coinmen in the industry, was associated in the sales and executive end of the amusement machine division of the business for many years, the last eight being with Exhibit Supply Company. Prior to that he was with Bally Manufacturing Company. John also served as treasurer of the Coin Machine Industries, Inc. (CMI).

He was born March 19, 1884 in Cincinnati. Surviving is his wife, Lavinia.

Funeral services were held on Thursday, June 10, in the Lain & Son Chapel. Burial was in Rosehill Cemetery.

Chrest was the second Exhibit official to die within a few days, Percy Smith having passed away the Friday previous.

Louisiana Machines Tax Bill Goes to Governor

NEW ORLEANS, LA.—The amended House Bill No. 105, was passed this last week, and now is in the hands of the Governor for his approval or veto.

This bill imposes a tax of $100 on slot machines. Included in the section is a statement "Payment of the license tax imposed by this sub-section shall not be held to legalize the operation of any machine or device defined herein which is prohibited by law."

Section 20 (a) calls for a tax of $50 on "any baseball game, mechanical bowling machine, pinball game, marble table, or other mechanical amusement device" operated by depositing coins in excess of one cent.

Sub-division (c) calls for a $10 license for the operation of every juke box. In the same sub-division a levy of $25 is placed on each "iron claw machine, grab machine, sweep machine, digger machine or similar machine."

The bill states "If a machine or device is replaced by another, such other machine or device shall not be considered an additional device.

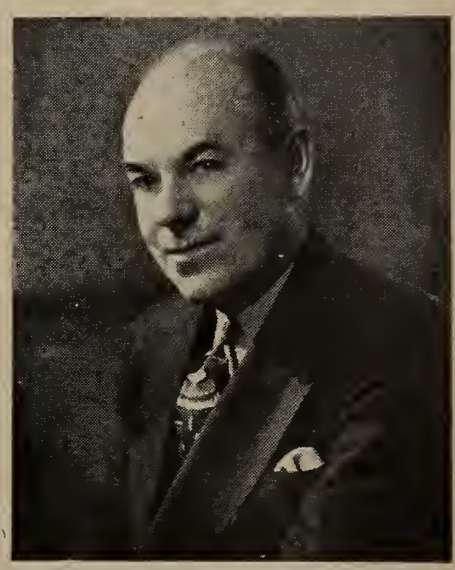
Before passing the Senate, the bill was amended on the floor by the addition of Section 2, which reads as follows: "No parochial or municipal corporation or other sub-division shall have authority to levy any tax imposed by this section.

CMI SPONSORS INTERCOLLEGIATE FOOTBALL GAME AT SOLDIERS FIELD, CHICAGO FOR DAMON RUNYON CANCER FUND

Walter Winchell Announced Event On June 6 Broadcast—Date Will Probably Be Set For Dec. 4. Expect 102,000 To Attend—Net One Million Dollars

DAVE GOTTLIEB
President C.M.I.

GEORGE GLASSGOLD
Counsel for Coin Machine Companies



RAY MOLONEY
Nat'l Chairman, Runyon Fund

CHICAGO—What is hoped to develop into a yearly football feature—similar to the Shrine Game between the East and West football stars for the benefit of crippled children—was inaugurated by CMI (Coin Machine Industries) with the announcement that Soldiers Field has been obtained for an intersectional collegiate football game, with the proceeds going to the Damon Runyon Memorial Fund for Cancer research.

This stupendous announcement was made by Dave Gottlieb, president of Coin Machine Industries, who informed the nation's press and radio that the coin machine industry is making fund-raising for cancer research its number one civic objective. The date of the game will be definitely set shortly, but at this time it appears as if December 4 will be it. The contest, to be held at the largest bowl in the country seats 102,000, and the industry hopes to accumulate over $1,000,000 for the cancer research fund, as tickets will be priced at $10 each.

"It is hoped that two of the top collegiate teams in the country will be available for the game" stated Gottlieb. "We have been assured of cooperation from collegiate athletic officials."

George Glassgold, well known coin machine attorney, who was closely associated with the previous year's fund-raising drive, and which resulted in a total of a quarter million dollars donation by the industry, is making it a personal issue to assist in putting the 1948 drive over.

Glassgold was a guest of Walter Winchell on Sunday night, June 6, when Winchell announced the forthcoming game to his millions of listeners. At a studio gathering after the broadcast, a phone call was received from Harry Wisner, sports editor of the American Broadcasting Company chain, who assured Winchell that the broadcasting chain would give the game top publicity and would cooperate one hundred percent in an effort to make it the outstanding football contest of the year. He also assured Winchell that the other radio chains would be happy to assist in a drive of this kind.

Ray Maloney, national chairman of the Cancer Fund Drive, stated that the game will be called the "Health Bowl." "Entire proceeds, after expenses, will go to cancer research funds" stated Moloney. "One-third of the proceeds will be allocated to cancer research institutions in the Chicago area, with the balance going to other sections. The funds will be cleared thru The American Cancer Society, with the Damon Runyon Memorial Research Fund being credited with the total collections."

All details will be available in a short while, when a nation-wide committee will be assembled. All coinmen thruout the country are expected to participate in this greatest of all sponsored events by the Coin Machine Industry.

MUSIC OPERATORS

•

Earn money without investment.

One of the largest distributors will furnish you with brand new games for your route.

Why let the other operator get the cream game collections of your music spot? Or why should you suffer fast depreciation on games?

If you will pass inspection and play ball with us, we will help you build up a good route.

In answering give full information as to what territory you operate. Whether games are permitted. Do free play games operate? How many spots do you operate? How much is State or City license per machine?

•

BOX # 244
c/o THE CASH BOX
381 FOURTH AVE., NEW YORK 16, N. Y.

BEN RODINS SAYS

"If I Can't Guarantee It I won't ship it!"

KEEP POSTED ON
LOWEST PRICES
for New and Used
EQUIPMENT
Write, Call, Wire, Now!

MARLIN
Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

PUBLIC AUCTION
AT
IDEAL NOVELTY COMPANY
2823 LOCUST STREET, ST. LOUIS, MO.
MONDAY, June 21 *and* TUESDAY, June 22
ALL USED COIN OPERATED
EQUIPMENT WILL BE SOLD
Bids will be accepted by mail, telegram, or in person. No reasonable offers will be refused. Phonograph Sales can be financed in Missouri, Illinois & Arkansas.
Watch For Further Announcements!!

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD $1.00.
(ALL CLASSIFIED ADS—CASH WITH ORDER.)

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES.
MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8¢ PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Bally Victory Derbys, Bally Entrees and Jockey Clubs. Check Separators. Cash or trade, whatever you need. Also want '46 and '47 Seeburgs and '46 and '47 Wurlitzers. Quote lowest prices, first letter. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

WANT—Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 7060.

WANT—Seeburg 8800 ESRC and 8200 ESRC, Wurlitzer 750 and 750E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

FOR SALE

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—5 Balls: Baffle Cards, Kilroys $55 ea.; Play Boys 70 ea.; Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, c/o *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superscore. One Balls F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—10—616 Wurl. $75 ea.; 2—600R Wurl. $150 ea.; 1—1940 Rock-Ola C.M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: RA. 5-8705.

FOR SALE—The Biggest Show In Town Is Always At Crown. Bally Victory Specials $150; Victory Derby $135; Daily Races $195; Sunny $135; Humpty Dumpty $140; Singapore $140; Bermuda $140; Tropicana $155; Hawaii $105; Mexico $95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137. Nick Carbajal, Gen. Mgr.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Williams All Stars used but very clean $275.; 2 Photomatics, inside lights, repainted, good condition $325. ea.; Spotlite, brand new $175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Territory closed, sacrifice on Flat Tops. 8 Pace Reels, Sr. 5c, $25 ea.; 6 Pace Saratoga 5c Sr. $25 ea.; Bally Skill Time 7 head $50 ea.; Keeney 4 way Super Bell 5-5-5-25 $39.50; Keeney Skill Time 7 head $39.50; Evans Galloping Dominoe $39.50; Pace 5c-10c combination $89.50; Pace 5c-25c combination $99.50; 2 Mills Four Bells $50 ea. HY-G MUSIC COMPANY, 1415 WASHINGTON SOUTH, MINNEAPOLIS 4, MINN. Tel.: AT 8587.

FOR SALE—Advance Roll $125; 14 ft. Bang-A-Fitty $150; Hy-Roll $225; Bing-A-Roll $275; Heavy Hitter $50; Hawaii R. D. $150; Rol-A-Score $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Marvelous up to the minute money makers, very low prices, rebuilt like new, with flippers. Kilroy $49.50; Playboy $49.50; Carousel $75; Havana $75; and Bonanza $119.50. These revamps are the finest money makers on the market. SILENT SALES COMPANY, 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

FOR SALE—50 Stands $12.75 each; 35 Black Cherry Bells, original (5c $125, 10c $130, 25c $135); 3 1948 Watlings 5c $90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee $155 each; 6 Pace Consoles, completely refinished $75 each; 2 1941 Galloping Dominoes, beautifully finished $225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Gottlieb Humpty Dumptys $130; Gottlieb Robin Hoods $140; Gottlieb Cinderellas $150; Exhibit Banjo $150; Seeburg 1947 phono, remote control $575; Seeburg Hitone 9800 ES $150; Seeburg Mayfair newly refinished, new plastics $150; Seeburg original speakers $10 ea. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WIS. Tel.: 5619.

FOR SALE—300 Northwestern # 33 Ball Gum Machines at $5 ea.; 300 Northwestern # 39 adapted for Ball Gum at $6 ea. PENNY KING COMPANY, 1037 E. WARRINGTON AVENUE, PITTSBURGH 10, PA.

FOR SALE—Due to expansion in other lines will sacrifice 50 pop corn Sez vending machines. Fully guaranteed. Slightly used. $100 each, F.O.B. Syracuse, N. Y. N & N AMUSEMENT CO., 526 BUTTERNUT ST., SYRACUSE, N. Y.

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate $249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Mills Cherry Bell 5c, 10c, $50.00; Jennings Silver Moon Chief 5c and 10c $45.00; Watling 5c and 10c $25.00; Silver Streak $35.00; Cross Fire Baffle Card, Mexico. Tally Ho $35.00 ea.; Carousel, Broncho Flying Trapeze, Ginger, $50.00; Bonns Super Bell 5c, 10c, 25c, $700.00. BELMONT VENDING CO., 703 MAIN, BRIDGEPORT, OHIO. Tel.: Bpt. 750.

FOR SALE—Like new, packed for shipment. Bing-A-Rolls $219.50; Advance Rolls $95; Red Balls $59.50; Total Rolls $59.50; Tally Roll $59.50; Esso Arrows $115; Lite League $49.50; ABT Challenger $34.50. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Music Route established in 1932, in lively California city of 35,000 population. Excellent climate. Includes seventy units latest pre-war Pantages Maestro Wired Music, guaranteed good as new; 30 Mirror Cabinets; 50 Automatic Phonographs, 18 new, balance late models; two Dodge trucks; 1 Three Wheel Motorcycle. Complete shop and stock of parts. Must be seen to appreciate. Gross $2500 week. $95 000 and worth a lot more. Investigate this. H. F. HUTCHINSON, 139 MONTEREY ST., SALINAS, CALIF.

FOR SALE—Six brand new Packard Adapters for Mills; 1 brand new Packard Adapter for Seeburg. Best offer accepted. LIEBERMAN MUSIC COMPANY, 1124 HENNIPIN AVE., MINNEAPOLIS 3, MINN.

FOR SALE—Mills Original Black Cherries, late serials, 2, 5c $139.50 ea.; 1, 10c $144.50; 3, 25c $149.50 ea.; Jennings DX (Plastic) 1, 10c $149.50; Jennings Bronze Chief, 1, 10c $129.50; 2 Jennings Challengers 5/10c and 5/25c like new $375 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—25 new Banjos $175; Monterrey, write, 15 new Shanghai $175. Write for special price in lots of 5. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6391.

FOR SALE—5 Bally Double Up Consoles, brand new. Cash & FP Conv., Write; 5 Slightly used Bally Double Up Consoles, Cash & FP, Write; 1 Brand new Bally Triple Bell Console, Write; 2 Slightly used Bally Triple Bell Consoles, Write; 1 New Bally Wild Lemon Console, Write; 2 Used Bally Deluxe Drawbell Consoles, Write. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, O.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

THRU THE COIN CHUTE

CHICAGO CHATTER

Percy Smith of Exhibit Supply Co. passed away Friday, June 4. Sad news for all in the coinbiz who knew Percy, one of the really swell oldtimers and one man who helped many a present arcade owner to enjoy a grand business by pointing the right path. Percy commanded the respect and admiration of many thruout the arcade and amusement park fields and was one man upon whom coinmen could depend for everything from a missing part to a brand new way of earning profits. He was buried with many from the coin machine industry attending this past week, Monday, June 7.

Long time ago Dave Gottlieb came out with gauged and controlled production for his firm . . . New expression around town when you visit some of the boys here, "Have you brought your raincoat" (to shed off the bitter tears) . . . which only indicates that some people fear fear while others have little faith in themselves, their industry or their nation . . . Art Weinand of Rock-Ola has one of the best bulletins we've seen in a long time . . . sent to his distribs . . . but most definitely worth repeating . . . Dudley C. Ruttenberg (CMI atty.) one of the busiest and most conscientious of men here . . . has been working hard with coinmen to ease taxes and help in legal matters.

Mac Churvis, well known ad man, out of the hospital at last and away for a rest, but may be back in harness again by the time you read this . . . Both Ed Levin and Sam Wolberg of Chicoin wax tremendously enthusiastic over reports received on their new 5-baller "Spinball" which has unique spinner that gives lots of action . . . Those 22′ Rock-Ola shuffleboards attract attention. They're not coin operated, but ops in many spots use them . . . Jean Bates of Pace always on the alert . . . advises that firm's western business increasing regularly . . . and looks forward to coinbiz conditions getting better everywhere in country . . . Myer Gensburg advises he may be gone for the entire summer, leaving Dave and Lou Gensburg in Genco plant . . . Bert Lane, N.Y.C. coinman in town, and telling some stories of conditions here and there caused despondency among some who heard him, but, this over now, and the same men getting back their grand old American optimism—punching right on ahead.

Most of you coinguys and coingals from all around the country should come to town more often . . . Paul Bennett comes off the road and is on the phone from his home for over two straight hours returning calls . . . Art Weinand may be in New York while you are reading this . . . Rock-Ola men now stop at the Paramount Hotel . . . Jackie Rosenfeld in from St. Louis and entertaining at the Stevens . . . always full of pep and optimism . . . Lyn Durant (who, by the way, just enjoyed another birthday) in conference with Billy De Selm, Herb Oettinger and some of the other boys at United. When Herb was asked what the decision was, he said, "That famous two letter word, N-O." . . . Wonder when Billy DeSelm wins at "gin"? . . . One of the nice things about coming to the Windy City—those rubs by Nick Navagatto.

George Givot, famed as the "Grik Ahmbahssador of Good Will," meeting with some of the coinguys in town . . . after which George says, "Among the very swellest people I've ever met" . . . Milt Salstone's sister, Gertie, that lovely voice you juke box ops hear when you phone M. S. Distrib Co. for disks, just operated on at the Michael Reese Hospital . . . drop her a nice card . . . and help bring her out quicker . . . DeWitt (Doc) Eaton and his BW spent a week here and then drove back to their farm in Maryland . . . Doc reported to be on the verge of announcing a new deal for ops all over the country whereby he makes them partners in a new amuse device which is being tested here . . . Hot as h— in town this past week Friday with some of the factories allowing their employees to take half the day off . . . and that same evening people rushed for their top coats . . . which reminds of noted crack concerning Chi's variable weather, "Wait a minute."

H. F. (Denny) Dennison, who has that new Solotone Entertainment System and also Videograph, talking business with some of the bigger music ops in town . . . R. R. (Rudy) Greenbaum and Robert K. (Bob) Waggener of Production Credit Corp. in town this past week and reporting that they are financing almost everything "legitimate" . . . We hear from one of the boys just in from Washington, D. C. that Ben Rodins of Marlin Equip't there, who has one of the most gorgeous boats in that vicinity, just gave it to Israel . . . and that this ship became the first in Israel's Navy . . . Funny how things work out . . . One of Chi's juke box ops who also owns about the best teenage soda spot in town, has another op's 1100 in this spot, instead of his own equipment . . . Many well known music ops and distribs in town to attend the NAMM (National Assn. of Music Merchants) show at the Palmer House June 14 thru 17. Lots of the juke box ops and distribs have their own retail record stores and many of them distributing disks in their areas. Looks like the music merchant and the juke box op are getting closer and closer.

Buckley Mfg. Co. played host to a nice bunch of the boys this past week. Doc Watson of Cedar Rapids, Ia., C. S. Ward of Jacksonville and his family paid a surprise visit . . . Ward being well known in the realty field in Jacksonville while operating heavily; Bill Corcoran of San Francisco popped in unexpectedly . . . he's west coast distrib for Buckley; Elmer Wolfe from Ottawa, Ill. also around, and B. G. Strausbaugh of Club Services flew in from Honolulu to get a look at the new Buckley equipment . . . Bill O'Donnell and Phil Weinberg down at the Bally plant bright and early this past Satty with Weinberg cracking, "We're so busy we need more days in the week" . . .Was that a tie or a shawl Tom Callaghan wore around his neck the other day? . . . The Ray Moloney's at the Chez Paree giving the Lou Breese's (noted society ork pilot) a "sweet 16" wedding anniversary party.

Lots of action over at O. D. Jennings & Co. where the boys keep themselves "on their toes" all the time . . . Charley Schlicht, just off the road this past week, reports that the firm are making changes here and there and find action better all around . . . John Neise and Phil Burgeson talking things over about conditions here and there in North and South Dakota and just what can be expected for tomorrow . . . J. R. Bacon of the firm advising that this will be "even a better business year than last" for O. D. Jennings . . . and Ed. Vojack, firm's adman, working right away on circulars and parts catalogs and many other ideas. Nice to be in a spot where all "work" not "talk."

Ted Rubenstein over at Marvel Mfg. Co. advising "things are moving right along" . . . and, in the meantime, Ted preparing some new plans and ideas which will be of interest to all the pinballers thruout the country . . . Some of the boys talking about the new Buckley bell "Bonanza" which features bigger 10-20 odds and which uses numbers and new symbol reels instead of the old bell-fruit reels.

It seems like Exhibit Supply Company really took some tough blows this week. In addition to Percy Smith's death, John Chrest, well known salesmanager for the firm, passed away on Monday, June 7.

THRU THE COIN CHUTE

EASTERN FLASHES

The oft postponed Supreme Court injunction proceedings of the coin machine companies (Seaboard, Supreme, Hyson and Allied) against the city, scheduled for Monday, June 7 was postponed to Wednesday, June 9, and then put over another day to Thursday. At this time all parties were ready, and the case got under way. According to the attorneys for the coin trade, a number of days will be consumed for arguments, testimony of witness, demonstrations of the machines, etc., and a decision will not be forthcoming before a week or so from the start of the action. Displayed on the floor of the courtroom were some fifteen or twenty games, including wood ball and steel ball rolldowns, and plunger type games which were stripped to conform to the present regulation.

Jobbers, distributors and operators are watching the proceedings very carefully as should the present injunction be withdrawn, their games will be liable to seizure at the whim of the police department. Should the injunction be extended, possession and operation of these games will be permissible, for the time being anyway. Whatever the results, however, jobbers and distributors are clearing their floors of all games, so that they aren't caught short.

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The City Council bill barring games, originally introduced June 1, was once again blocked by an effort to revise it, but the way was cleared for final action on Tuesday, June 15 (as predicted in last week's issue). Stanley M. Isaacs, Manhattan Republican, complained that the bill was "loosely drawn" and should be shelved in favor of a new bill drawn more specifically. He moved to refer the majority measure back to the council's general welfare committee. On roll call his motion was defeated by a vote of 11 to 8. As the bill stands now, if passed, it will prohibit the operation and maintenance of "gaming devices," which it defines as any game including an "element of chance." If the council passes the bill on Tuesday, it will then have to go before the Board of Estimate, and Mayor for his approval or disapproval. As the Mayor was instrumental in having the bill written, it is almost a sure thing that he will sign it immediately.

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The problems now facing the games people is this. Should they lose the injunction proceedings, their games are forfeited if confiscated, and no further operation of this equipment will be permitted by the police. Should the injunction be extended, the games will be permitted to be operated. Then the trade must await the Council bill. If the bill passes and is made law, it will be impossible to operate practically any type of amusement game. However, in between the time the council acts on the legislation, and by the time the Mayor must act, a lapse of some days would probably take place.

The attorneys for the coin trade point out a most interesting angle on the games situation. Should the court extend the injunction, it will mean that the games do not violate the State law (982). Then if the City Council outlaws them, the trade can argue a violation of their constitutional rights. However, this would entail a lengthy and costly court fight.

* * * * *

Another coin machine situation was straightened out by the courts this week—this one a music machine decision. In the case of the People of New York vs. Fred Mimms, a Magistrate's decision convicting a Union picket of disorderly conduct was reversed by the Court of Appeals, Special Sessions. The original verdict was rendered some time ago when a Union picket was arrested for picketing a location who owned his own tele-juke combination, on the premise that a Union man was not servicing the equipment. In reversing the Magistrate, the Court of Appeals stated "In the opinion of a majority of this court, peaceful picketing directed at the complainants machine not serviced by a member of the Union, is not unlawful. A legitimate grievance may be called to the attention of the public."

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Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, was a visitor here. Ben had tickets for the Graziano-Zale fight for Wednesday night, but had to stay over to Thursday, when the fight was postponed due to bad weather. Ben had just completed a trip thru Buffalo, Elmira, Baltimore and Philadelphia, and reported that the Aireon "Coronet 400" was moving very nicely. In addition, Ben tells us that there has been a demand for the Super. The factory is now sending out a machine similar in appearance in a blonde platinum cabinet, calling it the "Golden Belle" and it is in the low priced field...Another out-of-town visitor who came in to see the fights and have a little vacation was Leo Weinberger of Southern Automatic Music Co., Louisville, Ky. Leo didn't mind the postponement because he wasn't going home this week anyway...Ben Becker, Ben Becker Sales Company, nicely set in his new offices. Ben was to leave for the road, but the current court business kept him around. Our spy tells us he had some important customers out to dinner one evening, but refused to divulge their names.

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Barney (Shugy) Sugerman, Runyon Sales Company, spent most of the week traveling the road, returning Thursday. Shugy was enthusiastic over the reception given the new AMI Model "B" phono, and reports that he came back with some very substantial orders. "The business might be a little tough" states Shugy "but it's there, and the way to get it is to go after it." Because of the success of the trip, he's going back on the road again within a few days...Teddy (The Champ) Seidel, dynamic salesman, joins the firm of Blendow & Meyers, Inc., as general sales manager. Al Blendow, head of the firm, states that with Seidel on hand to take charge of the office, it will give him the opportunity to get out on the road more often...Joe Munves, Economy Supply Company, introduces a new Tone Arm with a G. E. reluctance pick-up. Joe claims it has proved to ge a great money saver for music ops using older models of Wurlitzer and Seeburg phonos, as it gets some 2,000 plays out of a record.

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Joe Young and Dan Kipnis, Young Distributors (Wurlitzer distributors) return from the Wurlitzer meet, full of enthusiasm and pep. Joe had a tough break while driving back, his car breaking down somewhere in Pennsylvania. It delayed his return a full day. Jim Healy of the Young firm is still away, and we hear he'll have to undergo an operation for his ulcers before returning to the office...Dave Stern, Tom Burke and Irv Orenstein of Seacoast Distributors play host to Art Weinand, sales manager of the phonograph division of Rock-Ola. Art comes into town just in time to take in the big fight over in Newark. Tony (Rex) DiRenzo and Leo Knebel, sales agents for Seacoast in the New York area, also in the crowd of Rock-Ola people. Tony tells us he just bought a new car, and will now spend most of his time away from the office calling on the music ops...Phil Mason and Dave Lowy of Dave Lowy & Company both at the office together this past week, the first time in quite a while. Ordinarily one is on the road, while the other stays home, but this week there was so much to do, particularly seeing that orders were shipped, that they both had to stay around.

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Had a nice talk with Bill Rabkin of International Mutoscope Corporation, and was glad to hear that the firm is shipping out plenty of their games...Nat Cohn, Modern Music Sales Corporation, tells us that a deal was completed with Apollo Records whereby they will handle the distribution nationally for his Gem Records...Al Denver, president of the Automatic Music Operators Association, reports that the music operators are going to turn out in full force for their three day outing at the Laurels Country Club on Sackett Lake at the end of June. Everything has been arranged for the enjoyment and comfort of the ops. There'll be athletics for the muscle men and other divertissements (probably "gin") for those seeking mental competition...We know some music ops who are just waiting until July 1, when the subway fare will change over to a dime. They intend to put out equipment with only 10c and 25c coin chutes. Maybe 1 for 10c, 5 for 25c; maybe 2 for 10c, 5 for 25c, maybe 2 for 10c, 6 for 25c. Whatever it is they're going to give it a real honest try.

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WHEN YOU READ THIS COLUMN—WE'LL BE PUTTING TOGETHER OUR SIXTH ANNIVERSARY ISSUE—CLOSING DATE IS THURSDAY, JUNE 17. THE ISSUE WILL APPEAR IN A NEW SIZE—SIMILAR TO THAT OF LIFE, LOOK, ETC. WE HOPE TO SEE ALL OUR FRIENDS REPRESENTED WITH A NICE SIZED AD. HAVE YOU SENT YOUR AD IN YET? GIVE US A PHONE CALL AND WE'LL TAKE CARE OF YOU WITH THE USUAL "CASH BOX" EFFICIENCY.

THRU THE COIN CHUTE

CALIFORNIA

There should be some news and maybe good, out of Los Angeles on the rolldown status within a few days...But as this column is being ground out, the June 17 appeal date's still in the offing...Several other hearings scheduled for these few weeks have been postponed pending the appeal decision ...Not only will this verdict call the turn on rolldowns but certain to influence in large measure the entire situation and future of coin operated amusement games in this city...if you were a betting man in this vicinity these days, you could probably get fair odds against a favorable decision, although local operators, distributors and their three-man battery of legal experts believe they've got at least an even chance of proving their case...Here's wishing the boys the best...For many of the men concerned, it means a livelihood, their bread and butter, rent and clothes for the kiddies...Maybe this down-to-earth pitch doesn't mean anything to the authorities ...but it means a whole lot to most decent people, a whole lot more than political manipulations and concern over a few characters who want to wager nickels while playing an amusement game or matching the peanut count out of a penny machine.

That hard trying guy, Lyn Brown, seems to be making some headway with his one-man private campaign to show the local officials right and reason...He now reports that the L. A. City Council has arranged for a demonstration within few days on Scientific's "Pitch 'Em 'n Bat 'Em"...a favorable decision there should also benefit other games now questionably viewed by the authorities...Next door to Lyn at Pacific Coast Distribs, Len Micon is once again a relatively happy and busy guy, with Genco's "Mardi Gras" 5-ball shipping in and out steadily to ops who rate the game as the best yet...Len, along with the other distribs who have been solidly backing up the rolldown men, is keeping a weather eye focused on the June 17 outcome...Bill Wolf, the fellow who was going to stick around his L. A. office for awhile, is off again on a short run to San Francisco to coordinate his affairs up North with the local M. S. Wolf headquarters...His staff reports a big hue and cry for the new AMI Model "B" from juke operators and location owners seeking an attractive, less expensive and smaller box...This is not official yet and it may not happen, but don't be surprised if Bill Williams decides to do away with the fancy front on Coin Row and become a roving factory rep for son Harry's product, a la Phil Robinson for Chi Coin and Genco's Art Crane in this region...Al Bettelman back at his desk in the C. A. Robinson menage after a two-week tour of Nevada and the cow counties with a big boost for the way Jennings bells are ringing up that way... Boss Charlie Robinson is grabbing himself a fine piece of vacation in Colorado as guest of a major studio location company ...The Robinson firm, like Sicking Distribs and a few other local outfits, enjoys excellent relations with the film makers through game rentals for use in pictures.

General Music's Fred Gaunt, a guy with a nice, dry sense of humor, suggested to us that if the progress of Rock-ola remotes and the shuffling boards wasn't new news, he could always be sent on a trip in print (a practice he credited to one of our prerecessors)...Sorry, Fred, we've been a newspaper stiff too long to do that...The divorce courts are full of guys who were out of town when they shouldn't have been ...and the guys who had 'em there have oft been liable for libel...Charlie Fulcher back from his weekend in Oakland, where, he says, "things are operating a little smoother"... 5-balls and roll-downs are legal throughout Bay Area and consoles are officially approved in some sections...Charlie also reports that shuffleboards are going strong up there as a supplementary item...Locally, the Mills full size board is doing much to break down location and operator resistance with its exclusive feature of a coin controlled, electrically operated score board...Busy bartenders and cafe owners consider it a blessing when it comes to collecting and players seem to find a board more attractive when it has some live apparatus on it.

Apologies to George O'Mea, new headman of E. T. Mape office here, for mis-spelling his name last time out...His predecessor, Ray Powers, has been dropping around to visit the gang while resting before he goes back into action via a new project...W. R. Happel Jr. of Badger Sales hopped over to Catalina Island for the weekend and visited with Avalon's leading op, Joe Guion, while enjoying the Magic Isle...Paul Laymon out but his charming, well informed wife talked up the virtues of Bally's new 5-ball, "Rancho," with its revolving turret kicker...The game looks good and sports plenty of action...floor model will be followed by immediate shipment for delivery...The Laymons are still awaiting Bally's new Skeeball and the "Quizzer" game...George Warner of Automatic Games full of good cheer and stuff, decried people who cry the blues...Fresh back from a day's business at Newport Beach and off to Hollywood Park...with all of sixteen bucks in his kick, win, lose or draw...Here it is: Last week's Big Sicking Back Room Mystery solved...It's Chi Coin's "Spinning Wheel," another super-new revolving turret 5-ball, the most revolutionary idea to hit the game in years...Jack Simon reports a terrific response from the trial run and says the game will be ready for delivery this week...Seen around the Row: Barney Smith of Long Beach...R. A. Hendricks and Rex McCartney of Hanford...A. J. Bartholomew from San Diego...Carl Collard of San Bernardino...S. L. Griffin and Charlie Connor from Pomona...Henry Van Stelten of Whittier and Paul Hirschler from Pasadena.

MINNEAPOLIS

Manny Karon, for several years salesmán with the Mayflower Paster Distributing Company of St. Paul, has severed connections with them and is now with the Hy-G Music Company...Harry Galep of Menomonie, Wisconsin in Minneapolis for the day visiting the Hy-G Music Company at their new quarters...Mr. and Mrs. Pershing Gulden of Elliot, North Dakota in Minneapolis for the day to pick up their brand new station wagon for Mrs. Gulden to drive back home.

Paul Hayes of Rochester, Minnesota in town for a few hours on a quick buying trip...Mr. and Mrs. Roger Chester of Bismarck, North Dakota in Minneapolis for a few days sort of a vacation to get away from it all...Benny Freedman arrived at Wold-Chamberlain office last Thursday evening June 3rd after a business trip at New York City...The yearly Wurlitzer distributors meeting was held last week at Cass Lake, Brainerd, Minnesota at Mike Hammergren's lake home. Wurlitzer distributors throughout the country took advantage of the beautiful Minnesota weather to attend this annual affair. Harold Lieberman, new Wurlitzer distributor of Minneapolis spent the week there as did Ted Bush, new Wurlitzer distributor for Miami, Florida.

Pete Wornson of Kasota, Minnesota in town for the day sporting a new Ford Station Wagon...Don Arden and Walt Schmidt of the Red Wing Novelty Company, Red Wing, Minnesota, also in Minneapolis for the day...C. H. Miller of the Miller Amusement Company, Highmore, South Dakota spent several days in Minneapolis—business and pleasure trip... Cleve Angen and his son, of Portland, North Dakota, in town just for the day. Cleve, Jr. taking his finals at the University of Minnesota, then home to help Sr. on the route during the summer vacation.

Open house was held at the Hy-G Music Company, Wednesday, June 9, 1948, for distributors and operators throughout the territory. Dave, Nate, and Sol Gottlieb of the D. Gottlieb Company were present, as was Ed Levin of the Chicago Coin Company. Also attending the open house were Mr. C. T. McKelvy, Director of Sales and Vice-President of the J. P. Seeburg Corporation, and several other Seeburg executives.

Glen Rackliff and Jim Donatell of Spooner and Superior, Wisconsin talked things over while in Minneapolis visiting distributors...Mr. and Mrs. Jack Harrison and their charming daughter of Crosby, Minnesota in town for the day.

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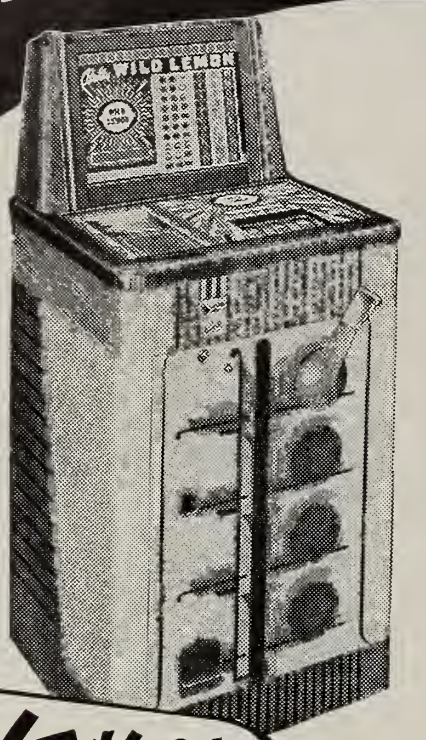

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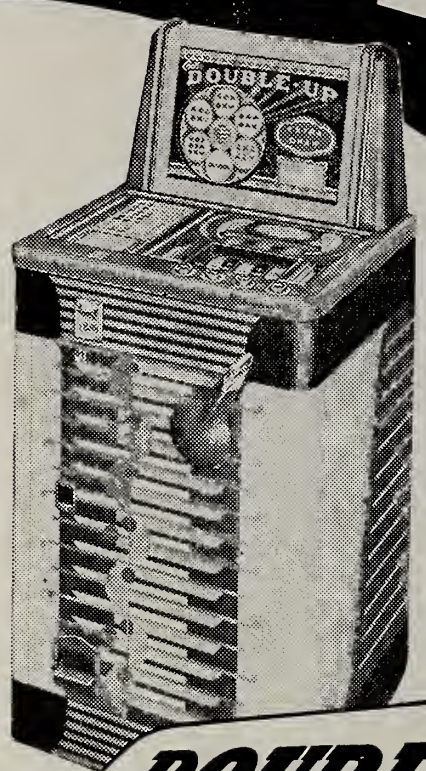

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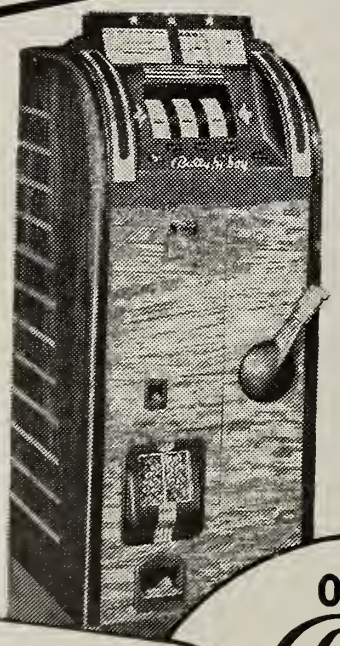

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hi-boy

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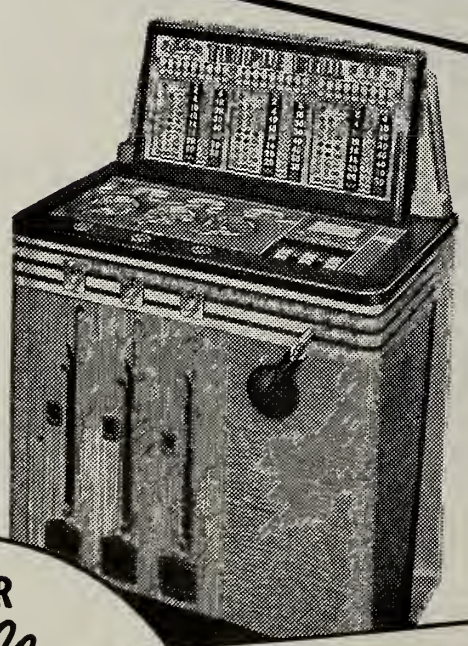

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